
SIMMONS

LEADERSHIP CONFERENCE

The preeminent authority on women's leadership

simmons.edu/leadership

DISRUPT

the Ordinary



Michelle Obama
Former First Lady

Thursday
April 5, 2018



Gretchen Carlson
American Commentator and Author



Tan Le
Co-founder and CEO, EMOTIV

FEEL AT HOME, AT WORK.

We've created an environment that's global, inclusive and open. One that not only seeks unique attributes and insights like yours, but depends on them. For those ready to build the future of IT along with a team that represents the world over, welcome home.

Learn more at
Dell.com/diversity



Dear Friends:

Welcome to the 2018 Simmons Leadership Conference, long recognized as the *world's premier leadership conference for women*.

Now celebrating its 39th year, today's program celebrates *Disrupt the Ordinary*, centering on the need to change how we think, behave, and do business in an era of accelerating innovation.

A few of the extraordinary speakers headlining the program are Gretchen Carlson, who challenged a culture of sexual harassment in the workplace and is now leading the charge to help others do the same; Nely Galán, who has followed up her own career successes by sparking a growing movement for women entrepreneurs; and Tan Le, who left a safe career in the law to build a neuroengineering company whose products are transforming lives and expanding the frontiers of brain research. We are deeply honored that today's conference will close with a dialogue with former First Lady Michelle Obama.

In addition to these inspiring presentations, you have a broad choice among timely panel discussions, signature sessions, and skill-building workshops offering concrete strategies for how you, too, can become a disruptor. And in between formal sessions are chances to meet the speakers at book signings, visit the Corporate Marketplace, enjoy a delicious lunch, and network with some of the 3,400 aspiring women who attend the conference from companies and organizations around the world.

The Simmons Leadership Conference has once again partnered with extraordinary sponsors, without whose support we could not provide the high-quality programming we deliver each year. Please allow some time to visit their booths in the Corporate Marketplace. We are most grateful for their generosity and participation in today's event.

In this ever-changing world, Simmons has always sought to respond to the needs of our sponsors and audience and so, we are pleased to announce that we will once again be bringing this transformative experience to the international stage in November 2018. The 3rd annual International Simmons Leadership Conference will be held in Dublin, Ireland on November 13-14! Visit www.simmons.edu/leadership/international to learn more.

The Simmons Leadership Conference is a must-experience for all women leaders and, most importantly, all proceeds support scholarships for students in graduate programs at Simmons College.

Sincerely,

Helen G. Drinan '75LS, '78SM
President
Simmons College

Judy Benjamin
Executive Director
Simmons Leadership Conference



The Day at a Glance

6:45 – 7:45 **Check-in & Continental Breakfast**

7:45 – 8:30 **Welcoming Remarks**

Commonwealth Complex, Seaport WTC, Harbor Level

Joyce Kulhawik

Master of Ceremonies

Helen G. Drinan

President

Simmons College

Stella Low

Senior Vice President, Global Communications

Dell

Marianna Accomando

Vice President of Sales and Assistant General Manager

Seaport Hotel and World Trade Center

Denise Cox

Vice President, Technical Services

Cisco Systems, Inc.

Elizabeth B. Amato

Executive Vice President and Chief Human Resources Officer

United Technologies Corporation

Monica Latowicki Rabin

Vice President and General Manager

2U

Neeti Bhalla Johnson

Executive Vice President and Chief Investment Officer

Liberty Mutual Insurance

Alison Overholt

Vice President, Editor-in-Chief, *ESPN The Magazine* and espnW

The Walt Disney Company

8:35 – 9:25 **Opening Keynote: *How to Become Self-Made***

Nely Galán, Former President of Entertainment, Telemundo and Author

Commonwealth Complex, Seaport WTC, Harbor Level

9:35 – 10:55 **Concurrent Morning Sessions**

1. **Signature Session: *Women's Entrepreneurship: Embracing Your Inner Outsider***

Tan Le, Entrepreneur, Co-founder and CEO of EMOTIV

Amphitheater, Seaport WTC, Mezzanine Level

2. Disrupt Yourself™: Putting the Power of Disruptive Innovation to Work

Whitney Johnson, Co-founder, Rose Park Advisors' Disruptive Innovation Fund and Author
Plaza Ballroom, Seaport Hotel, Plaza Level

3. The Social Broker: Transporting Your Network from Strategy to Execution

Raquel Eatmon, CEO, Rising Media LLC and Author
Harborview Ballroom, Seaport WTC, Plaza Level

4. Beyond Bias: Awareness, Understanding, and Improv

Brooke Cartus, Senior Facilitator, ImprovEdge and Activist
Lighthouse I, Seaport Hotel, Plaza Level

5. Creativity, Change, and the Competitive Edge

Cathy Salit, CEO, Performance of a Lifetime and Author
Waterfront Ballroom, Seaport WTC, Harbor Level

6. Shake Up the Status Quo

Roopa Unnikrishnan, Head of Strategy, HARMAN International and Author
Cityview Ballroom, Seaport WTC, Plaza Level

7. Business Panel: Men Who Get It

Panelists: Armughan Ahmad, Senior Vice President and General Manager, Global Solutions, Dell
Matthew F. Bromberg, President, Pratt & Whitney Military Engines, United Technologies Corporation
Joe Cozzolino, Senior Vice President, Cisco Services, Cisco
Moderator: Helen G. Drinan, President, Simmons College
Seaport Ballroom, Seaport Hotel, Mezzanine Level

10:55 – 11:25 Meet the Speakers Book-signing Break

Corporate Marketplace, Seaport WTC, Harbor Level

11:25 – 12:15 Morning Keynote: A Break with History and Our Collective Impact

Edie Weiner, President and CEO, The Future Hunters and Author
Commonwealth Complex, Seaport WTC, Harbor Level

12:15 – 1:30 Luncheon

Commonwealth Complex, Seaport WTC, Harbor Level

1:30 – 2:20 Afternoon Keynote: Standing Up and Speaking Out

Gretchen Carlson, American Commentator and Author
Commonwealth Complex, Seaport WTC, Harbor Level

The Day at a Glance Continued...

2:30 – 3:50

Concurrent Afternoon Sessions

8. Signature Dialogue: *Can't Anyone Keep a Secret?: Inside the World of Spies, Lies, Leaks, and CyberGeeks*

Valerie Plame, Former CIA Operative and Author

Moderator: Juliette Kayyem, Homeland Security Expert, CNN Analyst and Author

Harborview Ballroom, Seaport WTC, Plaza Level

9. Disrupt Yourself™: *Putting the Power of Disruptive Innovation to Work*

Whitney Johnson, Co-founder, Rose Park Advisors' Disruptive Innovation Fund and Author

Plaza Ballroom, Seaport Hotel, Plaza Level

10. The Social Broker: *Transporting Your Network from Strategy to Execution*

Raquel Eatmon, CEO, Rising Media LLC and Author

Amphitheater, Seaport WTC, Mezzanine Level

11. Beyond Bias: *Awareness, Understanding, and Improv*

Brooke Cartus, Senior Facilitator, ImprovEdge and Activist

Lighthouse I, Seaport Hotel, Plaza Level

12. *Creativity, Change, and the Competitive Edge*

Cathy Salit, CEO, Performance of a Lifetime and Author

Waterfront Ballroom, Seaport WTC, Harbor Level

13. *Shake Up the Status Quo*

Roopa Unnikrishnan, Head of Strategy, HARMAN International and Author

Cityview Ballroom, Seaport WTC, Plaza Level

14. Business Panel: *Disrupt the Ordinary*

Panelists: Monica Latowicki Rabin, Vice President and General Manager, 2U

Lily Wray, Manager, Emerging Technology, U.S. Consumer Markets, Liberty Mutual Insurance

Alison Overholt, Vice President, Editor-in-Chief, *ESPN The Magazine* and espnW, The Walt Disney Company

Moderator: Anna Giraldo-Kerr, CEO, Shades of Success, Inc.

Seaport Ballroom, Seaport Hotel, Mezzanine Level

3:50 – 4:20

Meet the Speakers Book-signing Break

Corporate Marketplace, Seaport WTC, Harbor Level

4:20 – 5:20

Closing Keynote: A Moderated Conversation with Michelle Obama

Michelle Obama, Former First Lady

Moderator: Helen G. Drinan, President, Simmons College

Commonwealth Complex, Seaport WTC, Harbor Level

SIMMONS

MBA@SIMMONS

The Online MBA That Empowers Women Leaders

You will learn to negotiate, analyze, lead change, and overcome obstacles women face in the workplace.

Designed for working professionals, the online MBA features:

A unique focus on leadership and gender dynamics.

A rigorous curriculum that builds essential business skills.

Online live classes and interactive coursework.



In our holistic application process, no GMAT/GRE is required.

online.simmons.edu | 1-844-622-2872 | admissions@online.simmons.edu

Conference Schedule

6:45 – 7:45 **Check-in & Continental Breakfast**

7:45 – 8:30 **Welcoming Remarks**



Joyce Kulhawik

Emmy Award-winning journalist and Simmons alumna Joyce Kulhawik has been part of New England's cultural landscape since 1978. As WBZ-TV's arts and entertainment anchor/critic, she's covered events from Boston to Broadway to Hollywood and has co-hosted movie review programs with Roger Ebert and Leonard Maltin. Kulhawik is currently president of the Boston Theater Critics Association and a member of the Boston Society of Film Critics and the Boston Online Film Critics Association. She delivers her arts and entertainment reviews at JoycesChoices.com and WBUR's The ARTery.

A three-time cancer survivor and honorary chairperson for the American Cancer Society's fundraising campaign for over 25 years, Kulhawik continues to raise millions for the ACS. Among her many awards are an Honorary Doctorate in Communications from Simmons College, an induction into the MA Broadcasters Hall of Fame, and the Governor's Award from the National Academy of Television Arts and Sciences NE Chapter.

8:35 – 9:25 **Opening Keynote: *How to Become Self-Made***



Nely Galán

A first-generation immigrant, media mogul, and real estate entrepreneur, Nely Galán has written a new definition of what it means to be self-made. Now she is leading a campaign to help aspiring women—particularly women of color—to do the same. Her grassroots organization, The Adelante Movement, is a digital community that unites and supports budding business owners with training, resources, and inspiration. A powerful inspiration herself, Galán kicks off the day with her empowering message that any woman can turn her dreams of self-sufficiency into reality.

9:35 – 10:55 **Concurrent Morning Sessions**

1. Signature Session: *Women's Entrepreneurship: Embracing Your Inner Outsider*



Tan Le

Tan Le credits her early struggles as a Vietnam refugee and Australian immigrant for much of her success today. In this fascinating presentation, Le talks about the moment she realized that her outsider status actually provided a kind of freedom—to not be stuck in the way things are, to look at things with a fresh perspective, and to never stop asking questions. Le believes these are the same qualities that have helped her succeed as a woman working in biotechnology and engineering, where the challenge is to constantly push the boundaries of what is possible.

2. Disrupt Yourself™: *Putting the Power of Disruptive Innovation to Work*



Whitney Johnson

Disruptive companies upend markets by doing something truly different—they see a need, an empty space waiting to be filled, and they dare to create something for which a market may not yet exist. In this session, renowned management thinker Whitney Johnson demonstrates how you can put the power of disruptive innovation to work in your own career. Drawing on her background as co-founder of two early-stage venture firms and award-winning equity analyst, Johnson provides practical advice and concrete action steps for following your own disruptive path.

3. The Social Broker: *Transporting Your Network from Strategy to Execution*



Raquel Eatmon

Most people dread networking because new situations are filled with uncertainty, and uncertainty sets off the alarms in your brain's limbic system. Fear can cause us to overreact, feel rejected, or make poor decisions. Through research and personal experience, possibility broker Raquel Eatmon has developed a smart, relationship-building strategy for staying on the rational side of your brain when initiating new professional connections. Attend this activity-filled session to learn how to work a room with confidence and build genuine rapport with others.

4. Beyond Bias: *Awareness, Understanding, and Improv*



Brooke Cartus

As children, we play memory games that teach us to distinguish red and blue, squares and circles. As adults, we use those same skills every day in the workplace to make micro-judgments—unconscious decisions that may undermine trust and loyalty among fellow employees. In this interactive session, Brooke Cartus leads a series of improvisational exercises that reveal your own cognitive bias and its potential impacts on your team and organization. With this new awareness, you will walk away with powerful techniques to address bias, have constructive conversations, and build collaboration.

5. Creativity, Change, and the Competitive Edge



Cathy Salit

Rapid change is a reality of our times, affecting us all in big and small ways. In this lively and engaging presentation, Cathy Salit explores how to approach change (and adversity) as a creative opportunity, and how to reap the benefits of the innovation, collaboration, and competitive edge that follow. Through personal stories, best practices, and interactive exercises, you will learn how to tap your natural creative abilities—and those of others—to discover new possibilities in work and life.

Conference Schedule Continued...

6. *Shake Up the Status Quo*



Roopa Unnikrishnan

In today's evolving economy, the old rules about job security and career advancement no longer apply. At any moment, life can throw you a curve—whether it's an intriguing new opportunity or a career dead-end—that causes a shift in thinking. As Roopa Unnikrishnan explains, these moments are your chance to disrupt the status quo and make the leap toward true satisfaction in business and life. In her compelling presentation, Unnikrishnan details how you can apply the same five disciplines that innovative companies use to achieve success to shape your own bright future.

7. Business Panel: *Men Who Get It*



Armughan Ahmad
Dell



Matthew F. Bromberg
United Technologies Corporation



Joe Cozzolino
Cisco



Moderator
Helen G. Drinan

Our stereotypes and beliefs about gender impact all of us and can contribute to an inequitable work environment. With the majority of organizational leadership positions held by men, it is vital that men are engaged in creating environments where everyone can flourish. Developing new cultural norms—especially in larger, established companies—is a challenge that requires the commitment and support of men in positions of power. Attend this informative panel discussion to hear from several male leaders “who get it” about their personal perspective on promoting equity, gender balance, and inclusion in the workplace.

10:55 – 11:25 **Meet the Speakers Book-signing Break**

11:25 – 12:15 **Morning Keynote: *A Break with History and Our Collective Impact***



Edie Weiner

As trend-watcher Edie Weiner sees it, we are at the forefront of an entirely new civilization, and the upheavals and wonders ahead are only just beginning to reveal themselves. At the dawn of Civilization Alpha, where is humanity headed? And what role is there for each of us in the oncoming transformations? In this eye-opening session, you will learn what one of the nation's top futurists has to say about the emerging forces that will shape tomorrow's business and social landscapes, and how you can best adapt to this new world order.

8 **DISRUPT** the Ordinary

12:15–1:30

Luncheon

1:30–2:20

Afternoon Keynote: *Standing Up and Speaking Out*

Photo: Brigitte Lacombe



Gretchen Carlson

When Gretchen Carlson spoke up about sexual harassment in the workplace, she felt like she'd jumped off a cliff without knowing what lay below. But after her courageous action sparked responses from thousands of women with similar experiences, she quickly realized the pervasiveness of the problem. And with this discovery, she also found a new mission—to help other women reclaim their power in the face of intimidation and injustice. In her keynote, Carlson shares her own dramatic story as well as those of others who are taking back their lives, careers, and dignity.

2:30–3:50

Concurrent Afternoon Sessions

8. Signature Session: *Can't Anyone Keep a Secret?: Inside the World of Spies, Lies, Leaks, and CyberGeeks*



Valerie Plame

For ousted CIA agent Valerie Plame, national security is essential to a thriving democracy. With her intimate understanding of espionage and counterterrorism, the former operations officer has a wealth of insights to share about the most pressing issues facing the country today, including the current condition of international security and the fight against nuclear proliferation. In this conversation with noted homeland security expert Juliette Kayyem, Plame provides an insider's understanding about what the news headlines really mean and why it matters.



Moderator
Juliette Kayyem

9. Disrupt Yourself™: *Putting the Power of Disruptive Innovation to Work*



Whitney Johnson

Disruptive companies upend markets by doing something truly different—they see a need, an empty space waiting to be filled, and they dare to create something for which a market may not yet exist. In this session, renowned management thinker Whitney Johnson demonstrates how you can put the power of disruptive innovation to work in your own career. Drawing on her background as co-founder of two early-stage venture firms and award-winning equity analyst, Johnson provides practical advice and concrete action steps for following your own disruptive path.

Conference Schedule Continued...

10. The Social Broker: *Taking the Work Out of Networking*



Raquel Eatmon

Most people dread networking because new situations are filled with uncertainty, and uncertainty sets off the alarms in your brain’s limbic system. Fear can cause us to overreact, feel rejected, or make poor decisions. Through research and personal experience, possibility broker Raquel Eatmon has developed a smart, relationship-building strategy for staying on the rational side of your brain when initiating new professional connections. Attend this activity-filled session to learn how to work a room with confidence and build genuine rapport with others.

11. Beyond Bias: *Awareness, Understanding, and Improv*



Brooke Cartus

As children, we play memory games that teach us to distinguish red and blue, squares and circles. As adults, we use those same skills every day in the workplace to make micro-judgments—unconscious decisions that may undermine trust and loyalty among fellow employees. In this interactive session, Brooke Cartus leads a series of improvisational exercises that reveal your own cognitive bias and its potential impacts on your team and organization. With this new awareness, you will walk away with powerful techniques to address bias, have constructive conversations, and build collaboration.

12. *Creativity, Change, and the Competitive Edge*



Cathy Salit

Rapid change is a reality of our times, affecting us all in big and small ways. In this lively and engaging presentation, Cathy Salit explores how to approach change (and adversity) as a creative opportunity, and how to reap the benefits of the innovation, collaboration, and competitive edge that follow. Through personal stories, best practices, and interactive exercises, you will learn how to tap your natural creative abilities—and those of others—to discover new possibilities in work and life.



Book-signing & Sales

Books are available for purchase in the Corporate Marketplace. Make your purchases early to avoid long lines.

Published speakers are signing books during the morning and afternoon breaks (10:55 a.m. and 3:50 p.m.) in the Corporate Marketplace.

13. *Shake Up the Status Quo*



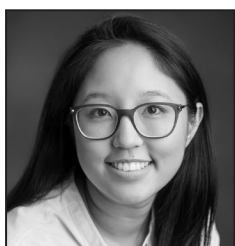
Roopa Unnikrishnan

In today's evolving economy, the old rules about job security and career advancement no longer apply. At any moment, life can throw you a curve—whether it's an intriguing new opportunity or a career dead-end—that causes a shift in thinking. As Roopa Unnikrishnan explains, these moments are your chance to disrupt the status quo and make the leap toward true satisfaction in business and life. In her compelling presentation, Unnikrishnan details how you can apply the same five disciplines that innovative companies use to achieve success to shape your own bright future.

14. Business Panel: *Disrupt the Ordinary*



Monica Latowicki Rabin
2U



Lily Wray
Liberty Mutual Insurance



Alison Overhalt
The Walt Disney Company

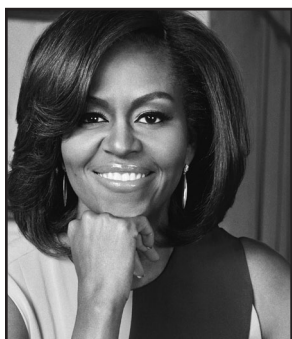


Moderator
Anna Giraldo-Kerr

Innovation has always been a high-stakes game, but what's different now is that the rules are no longer fixed. Instead of companies trying to out-execute the same business models as their competitors, business models themselves are being rapidly displaced, disrupted, and even destroyed. Drawn from a range of companies that continue to thrive in this new environment, the senior executives on this panel share their insights about encouraging and managing disruptive innovation both personally and professionally.

3:50–4:20 **Meet the Speakers Book-signing Break**

4:20–5:20 **Closing Keynote: A Moderated Conversation with Michelle Obama**



Michelle Obama



Moderator
Helen G. Drinan

Speaker Profiles

Armughan Ahmad



Armughan Ahmad is senior vice president and general manager of Dell EMC's cloud and solutions business, delivering innovative customer outcomes through high-performance computing (HPC), machine learning, artificial intelligence, data analytics, and business-critical applications. Before joining Dell, Ahmad served as vice president at Hewlett-Packard, where he led growth of HP's enterprise group. He has also held executive positions at 3Com, Enterasys-Siemens, and other technology firms delivering hardware, software, and services solutions for industry verticals across the Americas, Asia, Europe, the Middle East, and Africa. Ahmad serves on numerous nonprofit boards as a passionate promoter of third world trade and development initiatives.

Matthew F. Bromberg



Matthew Bromberg is president of Pratt & Whitney's Military Engines business, overseeing development, production, and support of the company's military offerings, including engines for F-22 and F-35 fighter jets and the B-21 bomber, as well as P&W's adaptive engine portfolio for future combat aircraft. Since joining United Technologies Corp. in 2002, he has served in positions of increasing responsibility at the corporate office, Hamilton Sundstrand, and Pratt & Whitney—most recently as president of P&W's Commercial Engine Aftermarket business. A former US Navy lieutenant, Bromberg has championed veterans' causes as the executive sponsor of UTC-4-Vets, an employee-resource group for veterans at Pratt & Whitney and United Technologies, and through his service on the board of the USO of Metropolitan New York.

Gretchen Carlson



Gretchen Carlson is among the nation's most recognized news anchors and a vocal advocate for equality and empowerment of women. A longtime fixture on Fox News, she was co-host on the number-one rated cable morning news show, *Fox and Friends*, for seven years before becoming host of her own current affairs program, *The Real Story with Gretchen Carlson*. Her 2015 bestselling memoir, *Getting Real*, recounts the arc of her career from local news reporter to national television personality and the lessons learned along the way. In 2016, Carlson became the public face of sexual harassment in the workplace after blowing the whistle on the misogynist culture at the Fox News network. In the aftermath of her lawsuit, she has taken up the fight for safe working conditions for women, starting with the creation of the Gift of Courage Fund to support organizations working with women and girls, including survivors of sexual harassment, assault, and abuse.

Brooke Cartus



LGBTQ activist Brooke Cartus is a senior facilitator with ImprovEdge, a corporate training and consulting company that helps clients learn to think on their feet, improve collaboration, and cultivate a positive work environment. The multi-talented Cartus is also a marketing professional at a national insurance company, a licensed attorney, a classically trained musician, and a stand-up comedian. She has facilitated public discussions on diversity and inclusion with a wide range of organizations, and works extensively on behalf of trans and gender non-binary populations in central Ohio. Cartus is on the board at Equality Ohio and volunteers at the Legal Aid Society of Columbus. She also volunteers her time hosting fundraisers for organizations that include the Ohio Art League, Human Rights Campaign, Kaleidoscope, the Mid-Ohio Food Bank, and Stonewall Columbus. Her work has appeared in the *Berkeley Journal of Gender, Law & Justice*, *The HuffPost*, and *614 Magazine*.

Joe Cozzolino



As senior vice president of Cisco Services, Joe Cozzolino leads the company's growing \$12 billion global services business. In this capacity, he and his team help customers transform their businesses through a portfolio of advisory, implementation, training, optimization, managed, and support services. Before taking on this role, he was senior vice president and general manager of Cisco's Mobility and Service Provider Video Infrastructure business group, responsible for global business strategy and execution for mobility products, customer premises equipment (CPE), cable access, encoding, and transcoding. Cozzolino joined Cisco in 2013 from Motorola, where he was senior vice president and general manager of Video Network Infrastructure for Motorola Mobility. Earlier in his career, he led worldwide operations at RiverDelta Networks and was general manager at ADC Telecommunications.

Helen G. Drinan



An alumna of Simmons College, Helen G. Drinan has been president of the College since 2008. During her tenure, she has guided the school to new levels of competitive strength financially, academically, and operationally, cementing its status as a premier institution for women scholars. An ardent advocate for women's education as a pathway to leadership, she is a member of several organizations working to empower women, including the Advisory Council of the Women in Public Service Project, 2020 Women on Boards, and the Massachusetts Women's Forum. Before her appointment at Simmons, Drinan had a highly successful career in the private and nonprofit sectors, with stints as senior vice president of human resources at Caritas Christi Health Care, president and CEO of the Society of Human Resources Management, and executive vice president of human resources for BankBoston. She is currently an appointed member of the President's Trust of the Association of American Colleges and Universities, has served on the Commonwealth's Court Management Advisory Board, and is a former vice chair of the board of directors of Blue Cross Blue Shield of Massachusetts.

Speaker Profiles Continued...

Raquel Eatmon



Entrepreneur, author, and possibility broker, Raquel Eatmon is CEO of the communications company Rising Media LLC and founder of the Woman of Power Leadership Conference in Cleveland, Ohio. Starting out with a promising career in television, she quickly climbed the ranks as an anchor/reporter in top markets. But over time she grew disillusioned with the broadcast news business and left her high-profile position in search of deeper purpose. That purpose became women's empowerment. Eatmon documented her own struggle to overcome rejection and give meaning to her work in *Strut Your Stuff: Principles in Purpose, Power, and Position*, a resource guide for women seeking to change their lives. She continues to deliver her motivational messages in a national newspaper column, *Be Inspired with Raquel*, and is a regular contributor to *HuffPost*. Eatmon currently serves on the advisory board of the Ursuline College Center of Excellence in Leadership.

Nely Galán



Latina media dynamo Nely Galán, dubbed the “Tropical Tycoon” by *The New York Times Magazine*, is one of the entertainment industry's savviest talents. As the former President of Entertainment for Telemundo, she was the first Latina to head up a major US television network. She has owned and operated her own media company since 1994, creating content across all platforms for the women's and Latino markets. Galán is also founder and president of Santa Clara LLC, a real estate development and investment company with commercial and residential holdings in multiple states. With all of this success, she has made it her mission to teach other Latina women how they, too, can become entrepreneurs, starting with the publication of her bestseller, *Self-Made: Becoming Empowered, Self-Reliant, and Rich in Every Way*. To further support women's entrepreneurship, Galán also founded The Adelante Movement (Move Forward!), a nonprofit that provides training and resources for aspiring business owners.

Anna Giraldo-Kerr



A faculty affiliate of Simmons College, Anna Giraldo-Kerr is an executive coach and facilitator who partners with professionals who want to develop the skills and competencies required to be 21st-century leaders and mentors. Her expertise resides at the intersection of leadership development, innovation, and cultural competence, and is grounded in 20 years of experience in the financial services, health care, and technology industries. In 2002, she started her own learning and development organization, Shades of Success, and has grown her portfolio of clients to include Dell EMC, the Center for Women & Enterprise, PNC, Discover, Kaiser Permanente, Google, and Microsoft, among others. Giraldo-Kerr currently sits on the Diversity Council Board of Big Sister of Greater Boston, and volunteers as a mentor to first-generation college students at the Massachusetts Institute of Technology.

Whitney Johnson



Regarded as one of the world's most influential management thinkers, Whitney Johnson is best known for her work on driving corporate innovation through personal disruption. A former Institutional Investor-ranked equity research analyst, she also served as president and co-founder of Rose Park Advisors, specializing in investment in companies whose business models are well-suited to take advantage of industry change. Johnson is the author of

Dream, Dare, Do as well as *Disrupt Yourself: Putting the Power of Disruptive Innovation to Work*—one of *Inc. Magazine's* Top 100 Business Books in 2015. She is a frequent contributor to the *Harvard Business Review*, a LinkedInfluencer, and co-founder of the Forty Women over Forty to Watch list, which recognizes women who are reinventing, disrupting, and making an impact. Johnson was named one of *Fortune's* 55 Women to Follow on Twitter in 2014 and selected for the prestigious Thinkers50 list in 2015.

Juliette Kayyem



With decades of experience in risk management and preparedness and resiliency planning, Juliette Kayyem is a national leader in America's homeland security efforts. She is the founder of one of the few female-owned security businesses in the country, providing strategic consulting to a range of companies in technology, risk management, mega-event planning, and cyber security. In addition, Kayyem is Faculty Director of the Homeland Security Project at

Harvard's Kennedy School of Government, where she is also the Robert and Renee Belfer Lecturer in International Security. She previously served as President Obama's Assistant Secretary for Intergovernmental Affairs at the Department of Homeland Security. A frequent on-air national security analyst for CNN and host of the public radio podcast *The SCIF*, Kayyem is author of *Security Mom: An Unclassified Guide to Protecting Our Homeland and Your Home*, offering commonsense advice on what each of us can do every day to keep strong and safe.

Tan Le

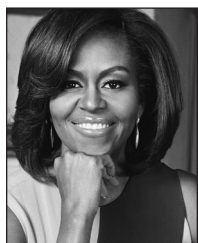


A pioneer in the field of brain-computer interface, Tan Le is co-founder and CEO of EMOTIV Lifesciences. Her neuroengineering company advances understanding of the human brain through electroencephalography (EEG), with applications spanning industries from gaming and hands-free control systems to early detection of conditions such as autism. EMOTIV's award-winning technology is now in use by developers and researchers in over 100 countries. Le

previously co-founded SASme, a wireless technology company providing short message peer-to-peer (SMPP) platforms to telecommunication carriers and content aggregators in Australia, Asia, and Europe. Le was voted one of Australia's 30 Most Successful Women Under 30 in 1998 and has continued to garner accolades for her innovative work ever since. She has been named a Young Global Leader by the World Economic Forum and featured in *Who's Who in Australia*, *Who's Who of Australian Women*, and *Fast Company's* Most Influential Women in Technology. Le has served as an Ambassador for the Status of Women since 2001.

Speaker Profiles Continued...

Michelle Robinson Obama



Michelle Robinson Obama served as First Lady of the United States from 2009 to 2017.

As a transformative First Lady, Mrs. Obama launched and led four key initiatives: Let's Move!, to address the challenge of childhood obesity; Joining Forces, to support veterans, service members and their families; Reach Higher, to inspire young people to seek higher education; and Let Girls Learn, to help adolescent girls around the

world go to school.

Before becoming First Lady, Michelle Obama attended Princeton University and Harvard Law School. She started her career as an attorney at the Chicago law firm, Sidley & Austin, where she met her future husband, Barack Obama. She later worked in the Chicago mayor's office, the University of Chicago, and the University of Chicago Medical Center. Mrs. Obama also founded the Chicago chapter of Public Allies, an organization that prepares young people for careers in public service.

Mrs. Obama was born on January 17, 1964. She married Barack Obama in 1992. They currently live in Washington, DC and have two daughters, Malia and Sasha.

Alison Overholt



As vice president and editor-in-chief of *ESPN The Magazine* and *espnW*, Alison Overholt is the first woman to hold the top editorial position at a national, general-interest sports magazine. She was part of ESPN's early efforts to research and develop a sports media offering for women and was *espnW*'s founding editor. Under her guidance, *ESPN The Magazine* received the prestigious National Magazine Award for General Excellence in the news, sports, and entertainment

category presented by the American Society of Magazine Editors. For the past two years running, Overholt was named one of *AdWeek*'s Most Powerful Women in Sports and one of *Folio*'s Top Women in Media. The NYC Metro Chapter of WISE (Women in Sports and Events) also honored her as a Woman of Inspiration in 2016. Overholt currently teaches applied research methods to students in the sports management, hospitality, and tourism departments of New York University.

Valerie Plame



As a career covert operations officer, Valerie Plame worked for years to protect national security and prevent proliferation of weapons of mass destruction. But in July 2003, she was “outed” as a CIA operative. The ensuing political firestorm fueled an investigation uncovering suspicions that the Bush Administration purposefully compromised her identity. Plame describes the intimate details of this shocking event in her bestselling autobiography, *Fair Game: My Life as a Spy, My Betrayal by the White House*, which was later adapted into a major motion picture. She continues her service in global intelligence as an advisory board member of the cyber security company Global Data Sentinel. She also serves on the boards of several nonprofits, including Global Zero, the Penn State School of International Affairs, the United Way of Santa Fe County, and Postpartum Support International. In addition to writing and speaking about NSA operations, nuclear disarmament, and other security issues, Plame has co-authored two espionage thrillers, *Blowback* and *Burned*.

Monica Latowicki Rabin



Monica Latowicki Rabin is a vice president and general manager at 2U, Inc., which partners with colleges and universities to deliver their degree programs online. As a longtime “2Ute,” she has taken on a variety of leadership roles for a range of organizations and is currently responsible for managing the six online master’s programs at Simmons College. With her talent for strong relationships, operational excellence and consistency, and transparency, she has successfully launched and grown programs not only at Simmons but also at Northwestern University, Southern Methodist University, and the University of Southern California. As an advocate for women’s leadership at her own company, she is thrilled to be a part of this year’s Simmons Leadership Conference.

Cathy Salit



As CEO of Performance of a Lifetime (POAL), Cathy Salit heads a team of coaches and human development experts who help companies and individuals grow, learn, and develop as leaders. Her company’s unique approach, known as The Becoming Principle™, draws on ideas and techniques from theater and improvisation, along with the new science of performative psychology, to teach leaders and teams how to enhance their performance at work and “become who they not yet are.” Salit’s new book, *Performance Breakthrough: A Radical Approach to Success at Work*, details how to use this approach to enhance listening and communication skills, recognize and act on opportunities, and build healthy working relationships. Along with her coaching and consulting work, Salit performs with a musical improv comedy troupe and is an adjunct faculty member at the East Side Institute, a research and training center in post-modern psychologies and community building.

Speaker Profiles Continued...

Roopa Unnikrishnan



Roopa Unnikrishnan, founder and innovation catalyst at Center10 Consulting LLC, has spent two decades in roles where she seeded and drove change and innovation in several Fortune 500 companies. She is a former vice president of corporate strategy and global head of worldwide talent at Pfizer, and previously held senior strategy positions at Blackrock and Citibank. A master coach, she now works with senior executives to facilitate personal and career change, and with a variety of consumer goods, education, and technology companies to improve their strategic planning and idea development processes. Her new book, *The Career Catapult: Shake Up the Status Quo and Boost Your Professional Trajectory*, guides readers on the use of innovation skills to update their career potential. Unnikrishnan is currently president of TiE New York, a chapter of the world's largest network of entrepreneurs, as well as an active angel investor and mentor to several startups.

Edie Weiner



Edie Weiner, president and CEO of The Future Hunters, is one of the nation's most influential practitioners of social, technological, political, and economic intelligence-gathering. Since 1977, her firm has helped over 400 clients identify opportunities in the areas of marketing, product development, strategic planning, investments, human resources, and public affairs. At age 29, she was the youngest outside woman ever elected to a corporate board, and she currently serves on the US Comptroller General's Advisory Board, as well as on the boards of GOSO (Getting Out and Staying Out) and the Women's Forum. Weiner is co-founder of Belizean Grove, WomenCorporateDirectors (WCD), and Esteem Teams, an innovative mentoring program for at-risk inner-city girls. Named Fashion Group International's first Entrepreneur of the Year in 1998, Weiner is the recipient of NOW New York's 2011 Woman of Power and Influence Award and The World Future Society's 2011 Lifetime Achievement Award. Along with numerous articles and books, she is the co-author of the international bestseller *FutureThink*.

Lily Wray



Lily Wray leads the Emerging Technology Operationalization team within Liberty Mutual's US Consumer Markets (USCM) Transformation Office. In this role, she is responsible for identifying, vetting, and scaling new technologies to support the company's business priorities and strategies. In her previous position at USCM Claims, she headed up numerous innovation pilots involving home guaranteed repair networks, drones, artificial intelligence, and telematics. She also guided her team in delivering a new capacity management approach and CAT mitigation plans that resulted in more consistent customer support after disasters. Earlier in her career, Wray led the company's marketing analytics team in identifying top drivers of customer experience and contributed to a refreshed USCM strategy. Before joining Liberty, she was a founding member of the start-up company G-Form and served as a business analyst at McKinsey & Company.



A WORKPLACE THAT FEELS LIKE YOU.

At Liberty Mutual, we foster an atmosphere of trust and respect, where our collective differences and similarities constantly inspire and empower us. We are proud to sponsor programs like the Simmons Leadership Conference that support and promote the advancement of women.

[LMI.co/Careers](https://lmi.co/careers)



We are an equal opportunity employer.

Corporate Sponsors & Supporters

Diamond



Platinum



Gold



Silver



Luncheon



Check-in/Registration



Bronze



Media



In-kind

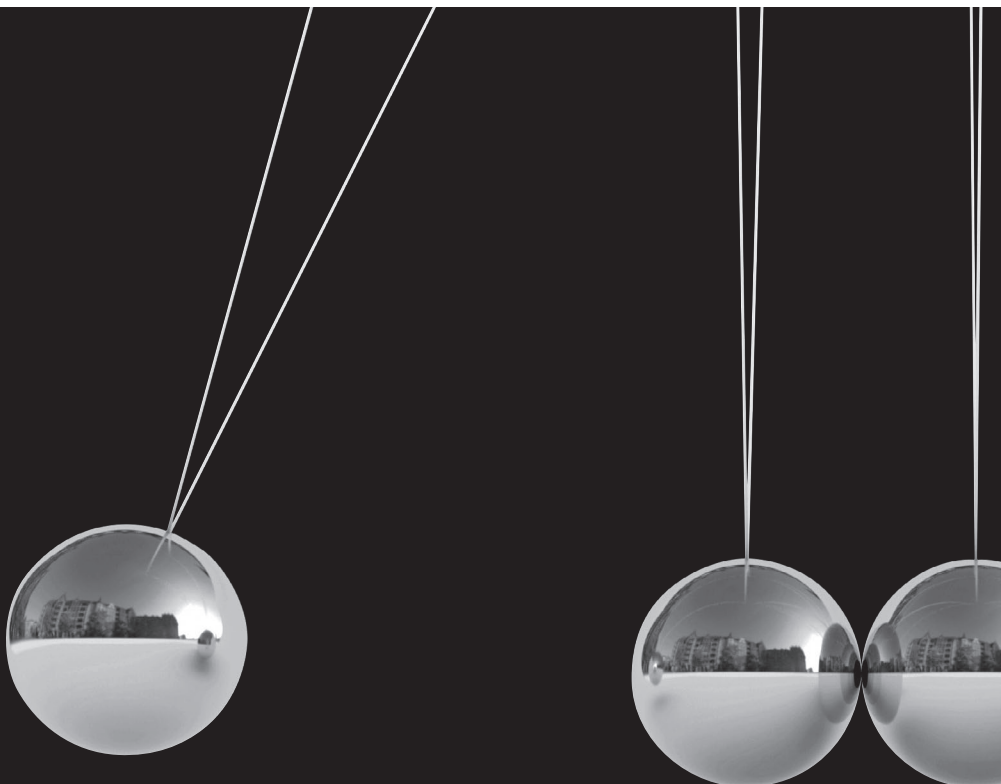


Non-profit



Leadership Table

Autodesk
Avanade
BAE Systems
Barings
Biogen
Blue Cross Blue Shield of Massachusetts
Cambridge Savings Bank
CDW
Celgene
Dimension Data
ettain group
Fidelity Investments
Great Lakes Cheese
Home Market Foods
Iron Mountain
Kronos
Oracle
Partners HealthCare
PSMJ Resources, Inc.
RBC Wealth Management
RSM
Sensata
Sensitech
Somos
Stop & Shop
The TJX Companies, Inc
USAA
Vertex
Visa
Zoetis



Disruption starts here

As a company built on innovation, we believe in the positive power of change. We are proud to support the Simmons Leadership Conference in its aim of disrupting the ordinary.

UNITED IN OPPORTUNITY

Visit us at www.utc.com/Women-at-UTC

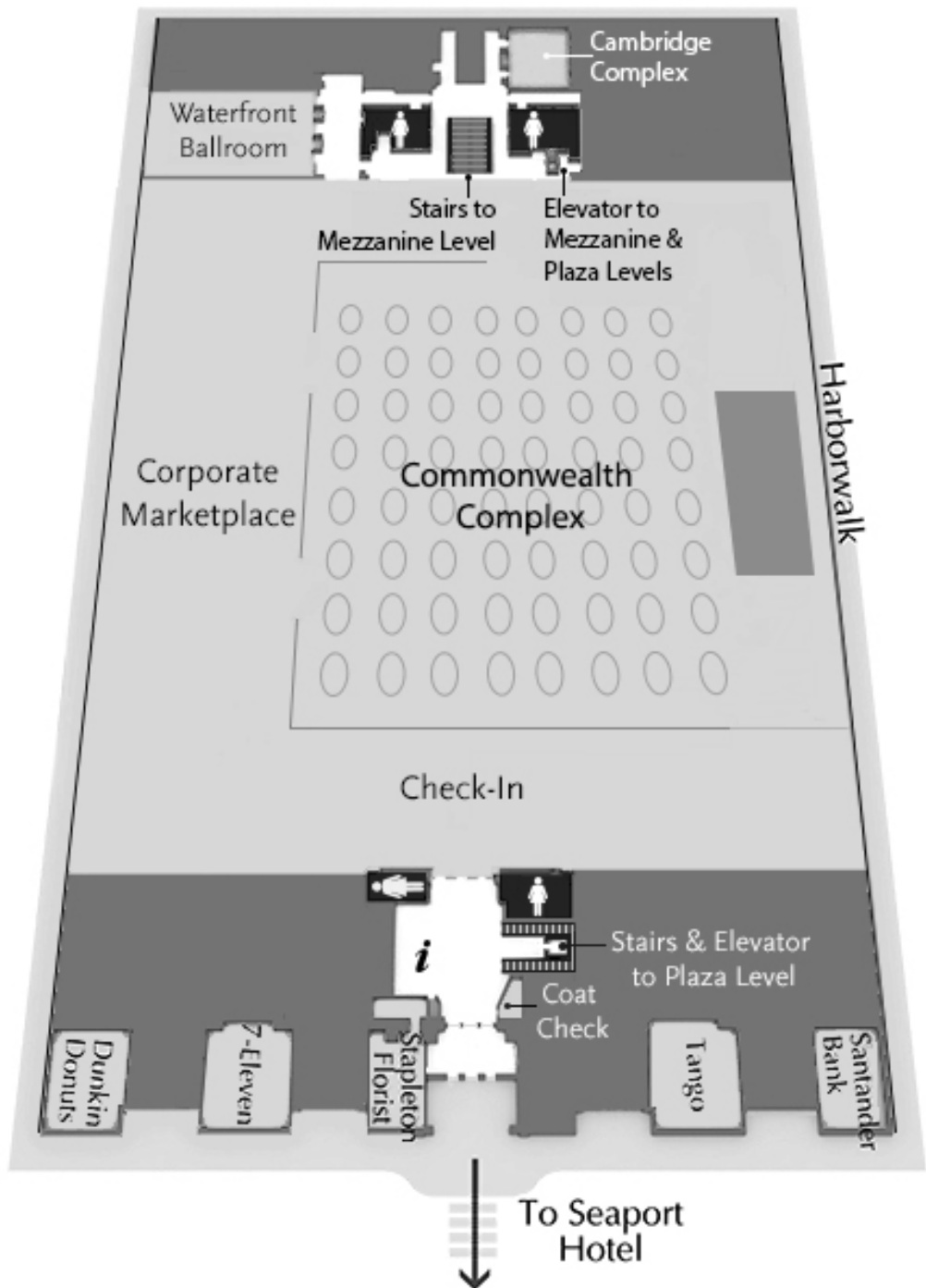


United Technologies

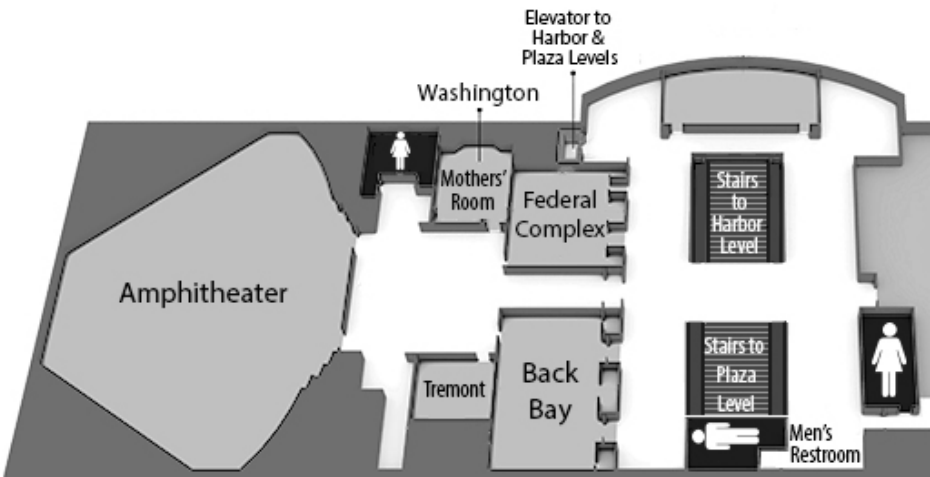
OTIS
PRATT & WHITNEY
UTC AEROSPACE SYSTEMS
UTC CLIMATE, CONTROLS & SECURITY
UNITED TECHNOLOGIES RESEARCH CENTER

Seaport World Trade Center

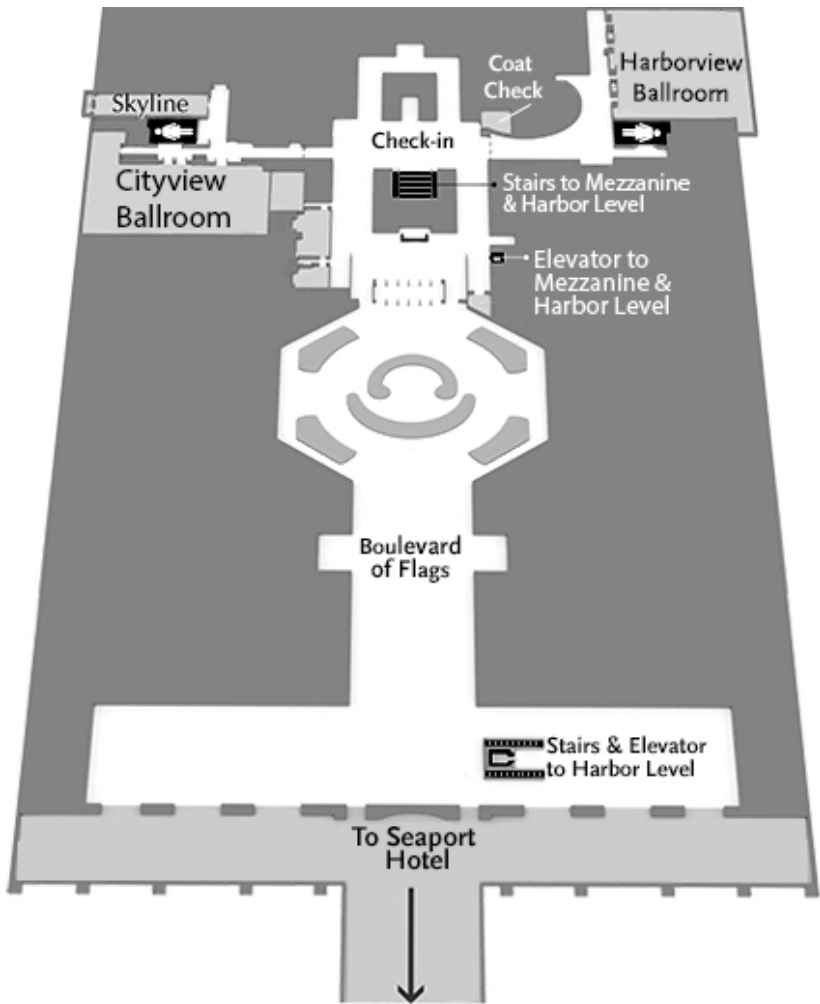
Harbor Level



Mezzanine Level

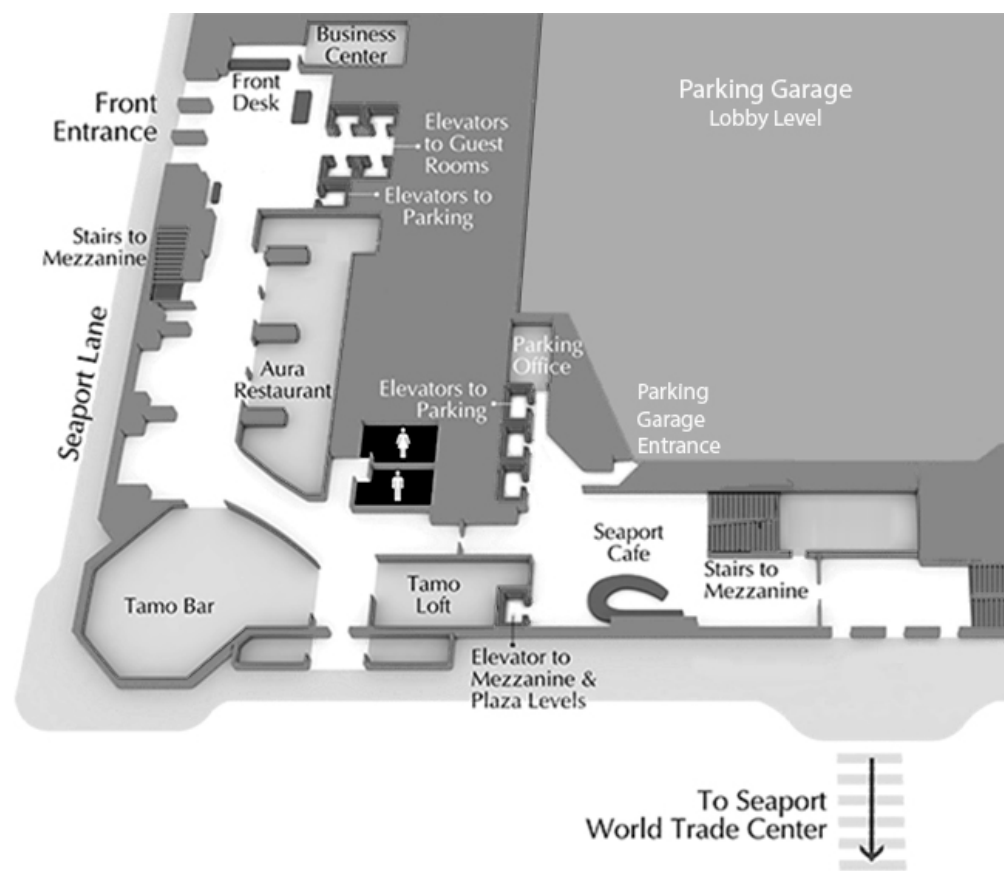


Plaza Level

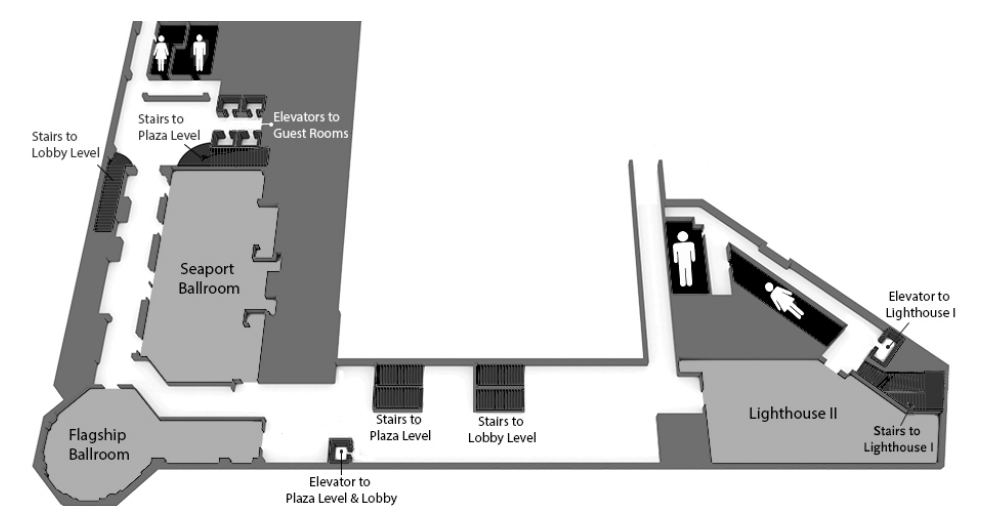


Seaport Hotel

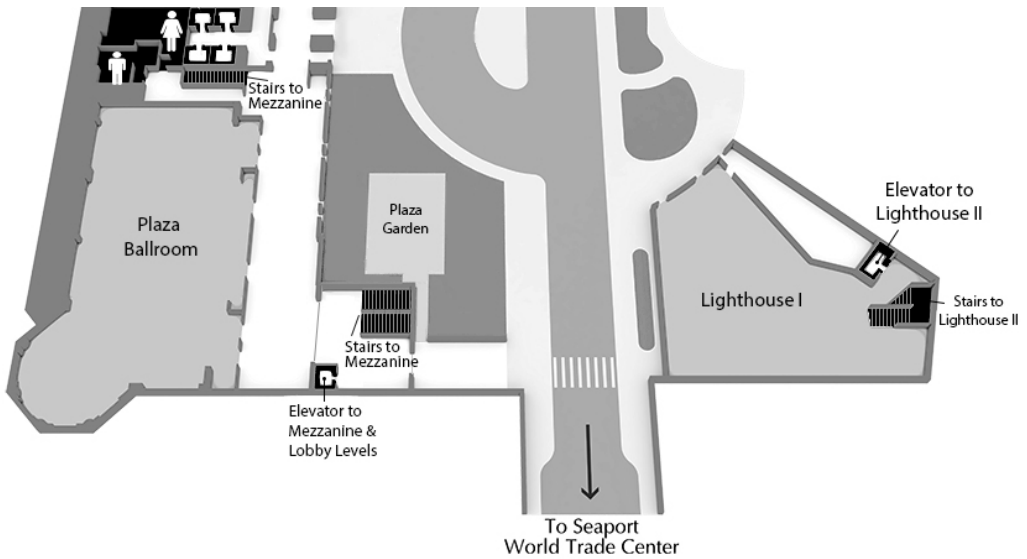
Harbor Level



Mezzanine Level



Plaza Level



We Need Triathletes

Building a brand is a journey. A race that you don't finish alone. And while your mind and body carry you the distance, it's your team that gives you the heart to finish first. That's the committed mentality Eline de Graaf brings to work each day as a Senior Marketing Manager at Philips Consumer Lifestyle. She's delivering an enhanced sense of confidence around the world for Philips Norelco users, with the same relentless spirit that drives her toward her next triathlon medal.

Philips is proud to support the *Simmons Leadership Conference* and passionate about empowering the development and success of women in the workplace. Stop by **Booth #109** to learn more about how Philips is improving lives today, and how we could enhance yours in the future.

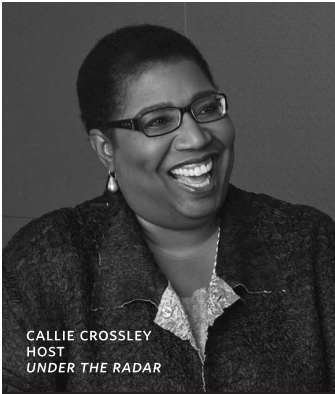
www.philips.com/na/careers
 @PhilipsJobsNA

Eline de Graaf
 Senior Marketing Manager



**At Philips, We don't need employees.
 We need people.**

PHILIPS



CALLIE CROSSLEY
HOST
UNDER THE RADAR

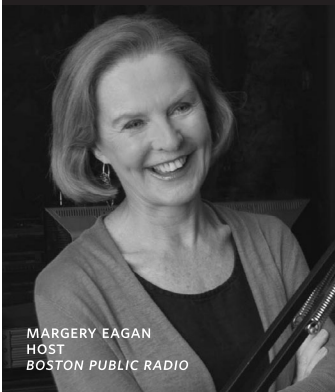


RANEY ARONSON-RATH
EXECUTIVE PRODUCER
FRONTLINE

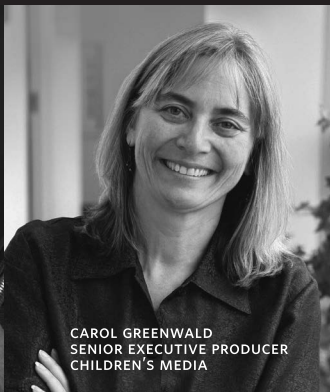


REBECCA EATON
EXECUTIVE PRODUCER
MASTERPIECE

Made possible by
women like us.



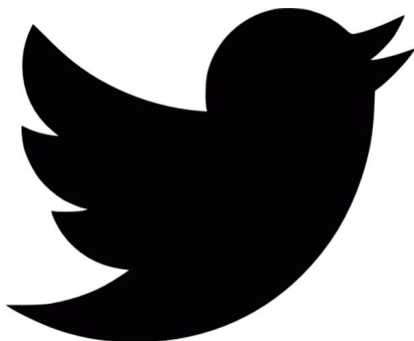
MARGERY EAGAN
HOST
BOSTON PUBLIC RADIO



CAROL GREENWALD
SENIOR EXECUTIVE PRODUCER
CHILDREN'S MEDIA



LIZ CHENG
GENERAL MANAGER
FOR TELEVISION



Join the conversation!
#SLCBoston
@SimmonsLEADS



Entertain. Enlighten. Inspire.

The Walt Disney Company is
proud to be a sponsor of the
Simmons Leadership Conference.

The **WALT DISNEY** Company



© MARVEL

© Disney



**Hewlett Packard
Enterprise**

Accelerating possibilities

Hewlett Packard Enterprise is a proud sponsor of the Simmons Leadership Conference. We're honored to support female leaders in technology. And we're committed to advancing technology by empowering every voice.

careers.hpe.com



© 2018 Hewlett Packard Enterprise. The information contained herein is subject to change without notice.

MFS® is proud to support the 2018 Simmons Leadership Conference.

TURN CHANGE INTO OPPORTUNITY

DISRUPT THE ORDINARY.

mfs.com



Boston | Hong Kong | London | Mexico City | São Paulo | Singapore | Sydney | Tokyo | Toronto

32374.4

Leading the way from vision to reality



Since 1979, Simmons Leadership Conference has been a leading women's event fostering professionalism, intellectual exchange and inspiration. We are proud to support "*Disrupt the Ordinary*" in 2018. Learn more about our commitment to diversity and women's leadership at www.pwc.com/diversity

© 2018 PricewaterhouseCoopers LLP, a Delaware limited liability partnership. All rights reserved. We are proud to be an Affirmative Action and Equal Opportunity Employer.

What if? Why not? What's next?

Putnam proudly supports the 39th Simmons Leadership Conference and celebrates women leaders who are transforming the business world.





AHEAD OF WHAT'S POSSIBLE™

ANALOG DEVICES IS A PROUD SPONSOR OF THE **SIMMONS LEADERSHIP CONFERENCE**

SEE WHAT'S NEW IN ADI'S
WORLD OF INNOVATION

analog.com/AWP



Sun Life is proud to
sponsor the Simmons
Leadership Conference



©2017 Sun Life Assurance Company of Canada,
Wellesley Hills, MA 02481.

Visit us at www.sunlife.com/us. BRAD-7288b

SAVE THE DATE

SIMMONS *LEADS* **UPCOMING EVENTS**

INTERNATIONAL SIMMONS LEADERSHIP CONFERENCE

November 13-14, 2018

Citywest Hotel

Dublin, Ireland

NATIONAL CONVERSATION ON BOARD DIVERSITY

November 15, 2018

Simmons College

Boston, MA

SIMMONS LEADERSHIP CONFERENCE

April 2, 2019

Seaport Hotel & World Trade Center

Boston, MA

Investing in women at every stage of their careers.

Eaton Vance proudly supports the 2018 Simmons Leadership Conference and the work it does to energize, educate, and empower women leaders at every stage of their careers.



©2018 Eaton Vance Management
Two International Place, Boston, MA 02110
800.225.6265 eatonvance.com

MIT LINCOLN LABORATORY

Imagine it. Build it. Be the first.

Since 1951, when MIT Lincoln Laboratory was established to build the nation's first air defense system, the Laboratory has been applying advanced technology to problems critical to national security.

Behind every Laboratory solution are researchers with exceptional technical abilities and imagination, developing systems from the initial concept stage, through simulation and analysis, to design and prototyping, and finally to real world demonstrations.

To view available opportunities, please visit:

www.ll.mit.edu/employment

All positions are located in Lexington, MA.

MIT Lincoln Laboratory is an Equal Employment Opportunity (EEO) employer. All qualified applicants will receive consideration for employment and will not be discriminated against on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, age, veteran status, disability status, or genetic information. Due to the unique nature of our work, we require U.S. citizenship.



LINCOLN LABORATORY
MASSACHUSETTS INSTITUTE OF TECHNOLOGY
244 Wood Street, Lexington, MA 02420-9108



 **COLLEGIATE PRESS**
Your Partner in Print and Mail Solutions

COLLEGIATE PRESS IS
A PROUD SUPPORTER

OF THE 2018

SIMMONS LEADERSHIP
CONFERENCE

www.collegiatepress.com

Watson's Candies

Gourmet Chocolate since 1932



- **Homemade Chocolates**
- **Homemade Fudge**
- **Chocolate Covered Strawberries**
- **Homemade Chocolate Covered Cherries**
- **Forever Tea Roses**

761 Main Street (Route 1A), Walpole, MA 02081
508-668-2634

Monday-Friday 10am-6pm • Saturday 9am-5pm • Sunday 12-5pm

DON'T MISS A BEAT

Download the #SLCBoston App



- View your **personalized agenda**
- **Network** with other attendees
- Find your way with **interactive maps**
- Join the conversation on **social media**
- Be first to get conference **announcements**
- Bookmark sessions and **take notes**
- Enter to **win an exclusive prize** by downloading and logging into the app by noon on 4/5/18.



Scan the QR code or search
"Simmons Leadership"
in the app store.



SHARE YOUR EXPERIENCE

Use #SLCBoston on all your
Twitter and Instagram posts



to see them on the mobile app's
activity feed and the big screen by the
Simmons booth in the Corporate Marketplace!



SIMMONS



At Simmons, leaders make themselves.

We take leadership seriously. We ignore arguments about whether leaders are born or made.

Our students' leadership journey starts in an environment where they define what leadership means to them and what it will take to get there. They draw support from other students who aspire to do great things in their lives and from faculty who support their journey. They evolve into leaders for themselves, their community and the world.

Your Moment. Your Move. Your Simmons.

2018 Simmons Leadership Conference Production Team

Senior Vice President, Diversity, Equity and Inclusion, and Leadership Initiatives

Cheryl Howard '71

Executive Director

Judy Benjamin

Director, Corporate Relations and Business Development

Nancy G. Leeser

Master of Ceremonies

Joyce Kulhawik '74

On-site Managers

Georgette Arato	Registration and Check-in
Emily Brems '05	Stage Manager
Ali Corvino '05	Event Staff
Alison Fein	Social Media
Sophie Flynn	Check-in
LaTanya "LT" Maxwell	Check-in and Badge Printing
Lauren Murray	Information Booth
Christina Peltier '15	Commonwealth Complex General Seating
Nina Quinn '12	Premium Seating
Linda Schuller '01	Bookstore and Book Signing
Sara Smith '13	WTC Session Rooms
Liz Sullivan	Public Relations
Stephanie Toews Moeling '06	Seaport Hotel Session Rooms
Susan Wolfthal '92	Commonwealth Complex General Seating

We extend our deep appreciation to all the staff and volunteers and to the Seaport Hotel and World Trade Center staff who provided their time and talent to make this conference a memorable event.



Diverse perspectives inspire great collaborations.

Inclusion is the bridge that connects diverse perspectives, challenges the status quo, and is fundamental to our success.

At Cisco, we believe that when people of different backgrounds, abilities, genders, generations, cultures, ethnicities, orientations, and points of view truly connect, we can collaborate and innovate at exciting new levels.

Go to: cisco.com/go/diversity



©2018 Cisco Systems, Inc. All Rights Reserved



Simmons College is bringing this transformative experience to Dublin, Ireland

International Simmons Leadership Conference

November 13-14, 2018
Citywest Hotel, Dublin, Ireland



Lara Logan
Award-Winning Journalist



Leymah Gbowee
*Nobel Peace Laureate
& Women's Rights Activist*



Halla Tomasdottir
Thought Leader & Change Catalyst



Dame Stephanie Shirley
IT Pioneer, Entrepreneur & Philanthropist



Maria Toorpakai Wazir
Professional Squash Player & Author

To learn more, visit simmons.edu/leadership/international

The premier US women's leadership conference is going to

DUBLIN

Sponsored by

