

Simmons

LEADERSHIP CONFERENCE

THE PREEMINENT AUTHORITY ON WOMEN'S LEADERSHIP

DEFINING POWER



Serena Williams

TENNIS CHAMPION, ACTIVIST, AND ENTREPRENEUR



Pat Mitchell

CEO AND PRODUCER



Sonia Manzano

EMMY AWARD-WINNING ACTOR



Yeonmi Park

HUMAN RIGHTS ADVOCATE

April 16, 2020 Boston, MA

leadership.simmons.edu



DELL Technologies

Promoting women in business is everyone's business.

With formal training, networking, mentoring
and more, Dell Technologies is committed to
developing and promoting women leaders
around the world.

Dear Friends:

Welcome to the 2020 Simmons Leadership Conference, long recognized as the *world's premier leadership conference for women*.

Nearly half a century ago, we set out to deliver a conference that showcased highly successful women who, through sharing their stories, would inspire each of us to think bigger about our leadership potential, and to achieve our goals. Throughout that time, Simmons has delivered programs focused on women and leadership—always looking to inspire women and create ways for them to blaze trails in a complex world. To build on this legacy, and our work in allyship and inclusion, we are proud to announce the new Simmons University Institute for Inclusive Leadership dedicated to manifesting gender parity and equity in organizational leadership. The Institute is honored to be supported by an outstanding Advisory Board with representatives from companies who—along with the sponsors of this great event—are united in bringing this vision to reality.

This year's conference once again epitomizes the spirit of our call to women to step into leadership, offering candid stories about the experiences of women who triumph, and principles for success to help you pursue your professional path. Our theme this year, *Defining Power*, focuses on the ways in which top women leaders have learned to motivate and shape positive change in their organizations, and inspired others to be the risk takers and problem solvers that the world needs today.

Among the featured presenters are Pat Mitchell, a pioneering media executive who was among the first to recognize the power of women telling their stories; Yeonmi Park, a North Korean defector who is using the power of freedom to speak out about the brutal oppression in her native country; and Serena Williams, who is using her star power to challenge the many pervasive inequities facing women today. In addition to these compelling presentations, you can choose among timely panel discussions, signature sessions, and skill-building workshops offering concrete strategies for powering up both your professional and personal lives. Between formal sessions are chances to meet the speakers at book-signings, visit the corporate marketplace, enjoy a delicious lunch, and network with some of the more than 3,400 people of all genders who attend the conference from companies and organizations around the world.

Decades before women in America gained the right to vote, Simmons was founded on a revolutionary idea—that women should be able to earn independent livelihoods and lead meaningful lives. It is our hope that this day ignites meaning for you that is game-changing.

Thank you for being here, and enjoy the day!

Sincerely,

Susan MacKenty Brady



Deloitte Ellen Gabriel Chair for Women and Leadership,
Simmons University
CEO, Simmons University Institute for Inclusive Leadership

Day at a Glance

6:45 - 7:45 Check-In and Continental Breakfast

7:45 - 8:30 Welcome Remarks

Commonwealth Complex, Seaport WTC, Harbor Level

Joyce Kulhawik

Master of Ceremonies

Helen G. Drinan

President

Simmons University

Christine Fraser

Chief Responsibility Officer and Senior Vice President

Dell Technologies

Patty Wright

Senior Director, Canada Theater and Security Practice,

Americas Region, Customer Experience

Cisco

Marianna Accomando

Vice President of Sales and Marketing, Assistant General Manager

Seaport Hotel & World Trade Center

Doug Balsbough

Corporate Vice President, Human Resources

United Technologies Corporation

Margaret Ruvoldt

Senior Vice President, Business Operations

2U, Inc.

Debra Delise

General Manager, Security Center of Excellence

Analog Devices

Arlene Zalayet

Senior Vice President and General Attorney

Liberty Mutual Insurance

8:35 - 9:25 Opening Keynote:

Global Shifts in Economics, Politics and Business:

What's It Going to Take to Be Successful?

Dambisa Moyo, PhD, International Economist and Author

Commonwealth Complex, Seaport WTC, Harbor Level

9:35 - 10:55 Concurrent Morning Sessions

Signature Session: Shining a Light on the World's Darkest Place: A North Korean Girl's Journey to Freedom

Yeonmi Park, Human Rights Advocate

Amphitheater, Seaport WTC, Mezzanine Level

Beyond Buzzwords: Innovation, Inequality, and Imagination in the 21st Century

Ruha Benjamin, PhD, Associate Professor of African American Studies, Princeton University

Waterfront Ballroom, Seaport WTC, Harbor Level

The Emotionally Intelligent Leader: The Power of Self-Awareness

Susan MacKenty Brady, Deloitte Ellen Gabriel Chair for Women and Leadership, Simmons University; CEO, Simmons University Institute for Inclusive Leadership

Harborview Ballroom, Seaport WTC, Plaza Level

Successful Negotiation Through Powerful Communication

Lois Frankel, PhD, President, Corporate Coaching International

Carol Frohlinger, JD, President, Negotiating Women, Inc.

Plaza Ballroom, Seaport Hotel, Plaza Level

Power Is Meant to Be Shared: A New Paradigm for Leadership

Brittany Packnett Cunningham, Nonprofit Executive and Educator

Cityview Ballroom, Seaport WTC, Plaza Level

Crazy Is a Compliment: The Rewards of Creating Your Own Path

Linda Rottenberg, Co-founder and CEO, Endeavor

Lighthouse I, Seaport Hotel, Plaza Level

Business Panel: Defining Power

Panelists:

Jen St. Pierre, Vice President, Dell EMC Storage Strategy, Planning and Operations, Dell Technologies

Debra Delise, General Manager, Security Center of Excellence, Analog Devices

Jennifer Caruso, Vice President of Transformation, Pratt & Whitney, United Technologies Corporation

Moderator:

Stacy Blake-Beard, PhD, Professor of Management and Center for Gender in Organizations, Senior Affiliate, Simmons University

Seaport Ballroom, Seaport Hotel, Mezzanine Level

10:55 - 11:25 Meet the Speakers Book-Signing Break

Corporate Marketplace, Seaport WTC, Harbor Level

11:25 - 12:15 Morning Keynote:

Becoming a Dangerous Woman

Pat Mitchell, CEO, Producer

Commonwealth Complex, Seaport WTC, Harbor Level

12:15 - 1:30 Luncheon

1:30 - 2:20 Afternoon Keynote:

Gender Equity Through the Lens of Sports:
Leveling the Playing Field

Muffet McGraw, Head Coach, University of Notre Dame

Commonwealth Complex, Seaport WTC, Harbor Level

2:20 - 3:50 Concurrent Afternoon Sessions

Signature Session:

Becoming Maria: Imagine the Possibilities

Sonia Manzano, Emmy Award-winning Actor

Amphitheater, Seaport WTC, Mezzanine Level

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and Imagination in the 21st Century

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Panelists:

Lynne Doherty, Senior Vice President US Commercial Sales, Cisco

Lorrin Ortiz Mena, Senior Vice President of University Partnerships, 2U, Inc.

Tracy Ryan, President of Global Risk Solutions North America,
Liberty Mutual Insurance

Moderator:

Mary Shapiro, Professor of Practice, School of Business, Simmons University
Seaport Ballroom, Seaport Hotel, Mezzanine Level

3:50 - 4:20 Meet the Speakers Book-Signing Break

Corporate Marketplace, Seaport WTC, Harbor Level

4:20 - 5:20 Closing Keynote:

Using Your Power: A Conversation with Serena Williams

Serena Williams, Tennis Champion, Activist and Entrepreneur

Moderator:

Muffet McGraw, Head Coach, University of Notre Dame

Commonwealth Complex, Seaport WTC, Harbor Level

Conference Schedule

6:45 - 7:45 Check-In and Continental Breakfast

7:45 - 8:30 Welcome Remarks

8:35 - 9:25 Opening Keynote:

Global Shifts in Economics, Politics and Business:
What’s It Going to Take to Be Successful?



**Dambisa Moyo,
PhD**

The defining challenge of our time is to generate solid, sustained growth in the industrialized nations while also making a meaningful dent in world poverty. But the Eurozone, United States, and other developed countries are creaking under mounting debt, challenging demographics, and stagnating productivity. Meanwhile, the unprecedented economic expansion in the developing world—home to 90 percent of the world’s population—has slowed. Internationally renowned economist Dambisa Moyo explains the structural implications of these global trends and why this time in history is different, and identifies the investment opportunities that lie ahead.

9:35 - 10:55 Concurrent Morning Sessions

Signature Session: Shining a Light on the World’s Darkest Place: A North Korean Girl’s Journey to Freedom



Yeonmi Park

Born in North Korea, Yeonmi Park grew up in a repressive society devoted to the worship of Kim Jong-il. At age 13, she and her family made a daring escape to China in search of a new life. Despite the horrors she experienced, she did not shrink. Instead, she chose to speak out against the inhumane conditions in her native country and elsewhere in the world. In her insightful and moving talk, Park shares her journey to freedom, the lessons she learned along the way, and why we must all fight against tyranny.

Beyond Buzzwords: Innovation, Inequality, and Imagination in the 21st Century



**Ruha Benjamin,
PhD**

From precision medicine to predictive algorithms, science and technology seek to address a variety of human problems by producing data and tools to help us better understand our world and ourselves. But without carefully considering the social values embedded in these systems, we risk reinforcing longstanding forms of inequality and injustice, and may even produce new ones. In this timely presentation, noted sociologist Ruha Benjamin dissects a range of contemporary issues at the nexus of Big Data and democracy—from national DNA databases to online targeted advertisements—that are shaping the world that we inhabit.

The Emotionally Intelligent Leader: The Power of Self-Awareness



**Susan
MacKenty Brady**

To win hearts and minds, leaders need to be clear about how they navigate interpersonal relationships. Each and every interaction with team members is an opportunity to build trust, create alignment, and bring out the best in others. But this requires a heightened level of self-awareness about how a leader's behavior directly affects a team's productivity and results. In this critical skill-building session, Susan MacKenty Brady demonstrates how our internal thought processes guide our behavior as leaders, and provides practical tips for becoming more successful in working with others.

Successful Negotiation Through Powerful Communication



Lois Frankel, PhD

The simple fact is, women cannot and should not negotiate like men. Instead, strategically honing your communication skills is the secret to securing the roles you deserve, the compensation you have earned, and the flexibility you need. In this workshop, Carol Frohlinger and Lois Frankel—coauthors of *Nice Girls Just Don't Get It*—outline the three primary ways women negotiate, the most common things women negotiate for at work, and the communication tools every woman needs in order to have powerful and productive outcomes. Audience participation is encouraged, so be sure to bring your toughest negotiation questions.



**Carol Frohlinger,
JD**

Power Is Meant to Be Shared: A New Paradigm for Leadership



**Brittany
Packnett
Cunningham**

What does leadership look like? Traditional definitions often leave out many people who fail to meet conventional archetypes, to our collective peril. Across every field and industry, this status quo threatens to limit our inputs, our outcomes, and the longevity of our greatest wins. We miss the brilliance of other approaches, cultures, and assets, all because we refuse to abandon what is comfortable. What if, instead, we shared power? In this dynamic presentation, activist Brittany Packnett Cunningham reveals why we hoard power, what we can do to share it, and what we can gain if we do.

Crazy Is a Compliment: The Rewards of Creating Your Own Path



Linda Rottenberg

At one point or another, every entrepreneur has a crazy moment—a time when almost everyone bets against them. But to Linda Rottenberg, “If people aren’t calling you crazy, you’re not thinking big enough.” She argues that what sets successful entrepreneurs apart is the ability to face down naysayers, embrace and manage risk, tolerate failure, and muster the courage to be contrarian. In a session that blends inspirational stories with practical tips, Rottenberg will help you hone your entrepreneurial personality, take smart risks, and adapt the tenets of leadership 3.0 to define your power.

Business Panel: Defining Power



Jen St. Pierre
Dell Technologies



Debra Delise
Analog Devices



Jennifer Caruso
United Technologies Corporation

Moderator



Stacy Blake-Beard, PhD
Simmons University

Defining and stepping into our power is a critical success factor for people of all genders. However, for some, the idea of wielding power may evoke discomfort or unappealing images of unilateral action. Join our panel of executives who are experts in positive uses of power for a frank and open conversation about how they define power, where their power comes from, and how they use that power for themselves and for others. We’ll discuss the role power plays in their success, how they are helping others step into their own power, and how they are making their organizations stronger and more inclusive in the process.

10:55 - 11:25 Meet the Speakers Book-Signing Break

11:25 - 12:15 Morning Keynote:

Becoming a Dangerous Woman



Pat Mitchell

Pat Mitchell has always insisted on defining power on her terms, and on leveraging that power to manifest a better world. And she has done that on an impressive scale by literally changing the face of television, both as a journalist and as former CEO of PBS, CNN Productions, and the Paley Center for Media. In this session, Mitchell tells her fascinating life story, growing up from a small-town girl in the segregated South with no money or influence, to become an advocate for women and girls on the world stage. As a self-proclaimed “dangerous woman,” Mitchell urges us all to be braver and bolder in dismantling the barriers to equality that we see in our own lives.

12:15 - 1:30 Luncheon

1:30 - 2:20 Afternoon Keynote:

Gender Equity Through the Lens of Sports: Leveling the Playing Field



Muffet McGraw

In sports—as in almost every other field—women are held back by antiquated stereotypes about how they should act and what they can be. Muffet McGraw, head coach for Notre Dame’s women’s basketball team, made waves recently with an impassioned plea for gender equality in a television interview that went viral. She is now leading a charge to empower women everywhere to find their voices and speak out against these limitations, both on and off the court. And as she says, “It starts with you.”

2:30 - 3:50 Concurrent Afternoon Sessions

Signature Session: Becoming Maria: Imagine the Possibilities



Sonia Manzano

Growing up in an impoverished Puerto Rican family, Emmy award-winning actor and writer Sonia Manzano turned to television to see the possibilities that could exist beyond the painful realities of her turbulent household. In her role as Maria on *Sesame Street*, she helped millions of other children do the same and, along the way, used her expansive repertoire to break stereotypes about Latin culture. With her signature warmth and wit, Manzano describes how she escaped the trauma of her early years through the performing arts to become one of the most influential Latinas in television.

Beyond Buzzwords: Innovation, Inequality, and Imagination in the 21st Century



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PhD**

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Business Panel: Defining Power



**Lynne
Doherty**
Cisco



Lorrin Ortiz Mena
2U, Inc.



Tracy Ryan
Liberty Mutual
Insurance

Moderator



**Mary
Shapiro**
Simmons
University

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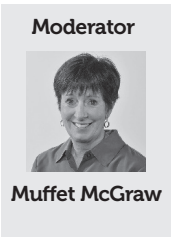
3:50 - 4:20 **Meet the Speakers Book-Signing Break**

4:20 - 5:20 **Closing Keynote:**

Using Your Power: A Conversation with Serena Williams



Serena Williams



Moderator
Muffet McGraw

One of the world’s most talented and successful athletes, Serena Williams knows what it takes to win. She has powered her way back from serious injuries to win international titles and persevered through other challenges to become one of the top tennis players in history. In this conversation with basketball coaching legend Muffet McGraw, Williams offers a rare personal glimpse into her pursuit of excellence both on and off the court, her dedication to craft, and how her approach to sports has influenced her entrepreneurship and activism.

Simmons **INSTITUTE FOR**
UNIVERSITY **INCLUSIVE**
 LEADERSHIP

UPCOMING EVENTS

International Simmons Leadership Conference

November 16-17, 2020

Park Plaza Westminster Bridge London, London, UK

Strategic Leadership for Women Certificate Program

September 21-25, 2020

Simmons University, Boston, MA

Simmons Leadership Conference

March 23, 2021

John B. Hynes Veterans Memorial Convention Center, Boston, MA

Speaker Profiles

Ruha Benjamin, PhD



Ruha Benjamin, associate professor of African American studies at Princeton University, studies the social dimensions of science, technology, and medicine, with a focus on the tension between innovation and inequity. In her book *People's Science: Bodies and Rights on the Stem Cell Frontier*, she argues for more democratic participation in cutting-edge biotechnologies. Her latest work, *Race After Technology: Abolitionist Tools for the New Jim Code*, analyzes specific cases of discriminatory design and offers tools for a socially conscious approach to tech development. To this end, Benjamin is the founder of Princeton's JUST DATA Lab, bringing together activists, artists, educators, and researchers to develop a humanistic approach to data conception, production, and circulation. An award-winning teacher, she is a faculty associate in the Center for Information Technology Policy; Program on History of Science; Center for Health and Wellbeing; Program on Gender and Sexuality Studies; and Department of Sociology.

Stacy Blake-Beard, PhD



Stacy Blake-Beard is Professor of Women and Leadership at Simmons University's School of Business, where she teaches organizational behavior. She is also a member of the Simmons Institute for Inclusive Leadership and a faculty affiliate at the Center for Gender in Organizations. Blake-Beard has concentrated much of her research and practice on the processes of mentoring and unconscious bias. Her work analyzing the impact of diversity and inclusion in organizations can be seen in her video *Mentoring: Creating Mutually Empowering Relationships* and her TEDxUrsulineCollege talk *The Power of Mentoring as a Transformational Process*. Blake-Beard is co-editor of the *Handbook of Research on Promoting Women's Careers* and *Mentoring Diverse Leaders: Changing People, Processes and Paradigms*.

Susan MacKenty Brady



As CEO of the newly formed Simmons University Institute for Inclusive Leadership, Susan MacKenty Brady oversees the Simmons Leadership Conferences and executive education program offerings. An expert in the advancement of women leaders, she has advised executives at more than 500 organizations around the world on how to create gender parity and motivate women at all levels to fully realize—and manifest—their leadership potential.

Prior to joining Simmons, Brady was executive vice president at Linkage, Inc., a leadership development consulting and training firm. During her tenure there, she launched the company's global practice on Advancing Women Leaders and Inclusive Leadership, and founded its Women in Leadership Institute™, which currently boasts a network of more than 15,000 alumni. Brady is the author of *Mastering Your Inner Critic and 7 Other High Hurdles to Advancement: How the Best Women Leaders Practice Self-Awareness to Change What Really Matters*.

Jennifer Caruso



As Vice President of Transformation for Pratt & Whitney, Jennifer Caruso provides strategic leadership over enterprise wide innovative initiatives that reduce complexity, increase efficiency, improve financial results and enhance the employee and customer experience. With nearly 30 years of aerospace experience, Caruso has held various roles with increasing responsibility in finance, operations, and program at United Technologies Corporation,

Pratt & Whitney, and Sikorsky. Caruso is the co-founder of WILL Rise, a program with a mission to accelerate the growth, advancement and support of women in aerospace line leadership positions. She also serves on the board of an employee resource group with a mission of fostering an inclusive culture by providing resources for employees with different abilities and those who are caregivers through education and awareness.

Brittany Packnett Cunningham



In the words of President Barack Obama, Brittany Packnett Cunningham is a leader “whose voice is going to be making a difference for years to come.” A former nonprofit executive and educator, Packnett Cunningham has committed her life to the pursuit of social justice. She was appointed to both President Obama's Task Force on 21st Century Policing and the Ferguson Commission, and is co-founder of Campaign Zero, a policy platform

to end police violence. She is also founder of Love and Power, a hub created to inspire and empower everyday people to work for urgent social change. Packnett Cunningham is co-host of the award-winning *Pod Save the People* and author of the *Listen Up!* column for *Teen Vogue*. She has also written the forthcoming book *We Are Like Those Who Dream*. A member of the Gucci Changemakers Council, Packnett Cunningham is on the advisory boards of Rise to Run, encouraging progressive young women to run for office, and Erase the Hate, celebrating activists working for a more inclusive America.

Debra Delise



Debra Delise is the General Manager of the Security Center of Excellence at Analog Devices, Inc. (ADI). In this role, she leads the team responsible for developing and deploying security solutions across the breadth of ADI's product portfolio. Delise joined ADI with over 25 years of experience in developing embedded software and systems solutions in various technology domains that include sensors, navigation, flight controls, radar systems, and explosive detection. Her previous leadership positions include Vice President of Engineering for L-3 Technologies and Vice President of Marketing and Product Management for Honeywell Aerospace's sensor and navigation business. Delise actively mentors women in engineering, and currently serves on the advisory boards of the University of South Florida's School of Electrical Engineering and Middleton High School's STEM Magnet program.

Lynne Doherty



As Senior Vice President of US Commercial Sales at Cisco, Lynne Doherty drives nearly \$8.5 billion in revenue annually through the sale of products and services to 100,000 accounts ranging from small and midsize clients to Fortune 500 and Fortune 1000 companies. In more than the 13 years at Cisco, she has led several top-performing organizations and has a track record of delivering results, capitalizing on competitive opportunities, and building teams that are consistently recognized as high performers and innovators. Most recently she was Vice President of Americas Security Sales, responsible for revenue of more than \$2 billion across the US, Canada, and Latin America. Prior to joining Cisco, Doherty was Director of Sales at Blackbaud, leading the sales, marketing, and engineering teams. She also held various management positions at Sun Microsystems in both sales and engineering management.

Lois Frankel, PhD



Lois Frankel, president of Corporate Coaching International, is an internationally recognized expert in women's career and leadership development. With a client list that ranges from Amgen and Microsoft to Northrop Grumman and Walt Disney, she has gained a depth and breadth of knowledge about what it takes to get and keep the job you want. In fact, Frankel literally wrote the book on how to succeed in business, including the bestsellers *Nice Girls Don't Get the Corner Office*, *Nice Girls Don't Get Rich*, and *Nice Girls Just Don't Get It*. She has also given voice to the unique insights of older women in *Ageless Women*, *Timeless Wisdom*. Among her long list of accomplishments, Frankel is the founder of two nonprofit organizations—Motivating Our Students through Experience (MOSTE), which mentors girls from underserved areas of Los Angeles County to succeed in college, and Bloom Again Foundation, which offers financial assistance to economically vulnerable working women encountering medical challenges.

Carol Frohlinger, JD



As president of Negotiating Women, Inc., Carol Frohlinger is committed to helping organizations advance women into leadership roles. With more than 15 years of experience in designing, developing, and delivering customized programs, she advises firms about how to launch and support women's initiatives that deliver a solid return on investment. In addition to her books, *Her Place at the Table* and *Nice Girls Just Don't Get It*, Frohlinger has dispensed her invaluable

advice through outlets such as *The Today Show*, *CBS MoneyWatch*, *NPR*, and *The New York Times*, among other mainstream media. She currently serves as Practitioner in Residence at the Women, Leadership and Equality Program at the University of Maryland's Carey School of Law, teaches at the Kenan-Flagler Business School at the University of North Carolina, and is an affiliated faculty member of the Simmons School of Business. Frohlinger also volunteers with The Thirty Percent Coalition, dedicated to increasing the number of women on the boards of publicly held companies.

Sonia Manzano



For more than 40 years, Sonia Manzano inspired, educated, and delighted children and families as Maria on *Sesame Street*. Named by *Latina Magazine* as one of the 25 Greatest Latino Role Models, she broke ground as one of the first Hispanic characters featured on national television. She won 15 Emmys as part of the show's writing team, and was recognized with a Lifetime Achievement Daytime Emmy Award in 2016. As captivating on the stage as

on the small screen, Manzano has appeared in several critically acclaimed theater productions, including *The Vagina Monologues*, *The Exonerated*, and *Love, Loss, and What I Wore*. She has continued to contribute to the Hispanic community and children's education with a number of books that include a memoir, *Becoming Maria: Love and Chaos in the South Bronx*, and a parenting column for the Sesame Workshop website called *Talking Out Loud*. Manzano currently serves on the advisory board of the performing arts center, Symphony Space.

Muffet McGraw



Muffet McGraw is a superstar of women's basketball. As head coach of the University of Notre Dame's Fighting Irish team for more than 30 years, she has compiled a NCAA Division I record of more than 900 wins, nine Final Fours, and multiple national championships—a record matched by only four other coaches, whether male or female. McGraw is also among the most prominent voices for women in college athletics, speaking out forcefully against systemic sexism and racial

inequity in sports as well as in other institutions. Known for putting her beliefs into action, she proudly leads one of the nation's three college teams with an all-female coaching staff. Recognized repeatedly as coach of the year, McGraw has been inducted into the Naismith Memorial Basketball Hall of Fame—only the 13th female coach so honored—and is a recipient of the John R. Wooden Legends of Coaching Award, honoring not just success on the court, but also the graduation rate of student athletes.

Lorin Ortiz Mena



Lorin Ortiz Mena is a Senior Vice President of University Partnerships at 2U, Inc., a global leader in education technology that partners with universities to build, deliver, and support online programs. She is tasked with overseeing partner health and growth, as well as helping to develop the next generation of women leaders at her company. Ortiz Mena has more than two decades of marketing, global development, and management experience in the education industry, including leadership positions at Cerebellum Corporation, where she launched and distributed an award-winning PBS series, and at Educate Inc., where she headed up retail sales of Hooked on Phonics. Ortiz Mena is active with Ronald McDonald House, Feeding San Diego, Meals on Wheels, and Interfaith Community Services.

Pat Mitchell



Pioneering media executive Pat Mitchell has created a body of award-winning work both in front of the camera as a news reporter and anchor, White House correspondent, and talk show host, and behind the camera as a producer of documentaries and series—many of which focused on women's stories. Along the way, she became the first woman to own, produce, and host a national talk show, as well as the first woman president and CEO of the Public Broadcasting System, CNN Productions, and The Paley Center for Media. Mitchell continues to break new ground today as the editorial director of TEDWomen. Well known for her humanitarian efforts and service on numerous nonprofit boards, she currently chairs the Sundance Institute and the Women's Media Center, is a trustee of the Skoll Foundation and Acumen Fund, and is an adviser to Participant Media. Mitchell relays her own compelling story in her book *Becoming a Dangerous Woman: Embracing Risk to Change the World*.

Dambisa Moyo, PhD



International economist Dambisa Moyo is a preeminent thought leader and advisor to key decision makers on macroeconomics, geopolitics, technology, and millennial trends. Named one of TIME Magazine's 100 most influential people in the world, she is known for her balance of contrarian thinking and measured judgment, her unique perspective on the interplay of business and the global economy, and for her ability to turn economic insights into investable ideas. Moyo is the author of several *New York Times* bestsellers, including *How the West Was Lost: Fifty Years of Economic Folly and the Stark Choices Ahead* and *Winner Take All: China's Race for Resources and What It Means for the World*. In her latest work, *Edge of Chaos: Why Democracy Is Failing to Deliver Economic Growth and How to Fix It*, she argues that the failure to achieve sustained, inclusive growth underpins today's rampant political turmoil. Moyo currently serves on the boards of 3M and Chevron.

Yeonmi Park



Human rights advocate Yeonmi Park had to learn how to be free. At the age of 13, she and her mother escaped from the deprivations of North Korea by crossing a frozen river into China. But as she relates in her harrowing memoir, *In Order to Live: A North Korean Girl's Journey to Freedom*, this was just the beginning of a series of ordeals that involved sex traffickers, family separation, and more. Eventually making her way to South Korea and then to the United States, Park has made it her mission to open the world's eyes not only to the horrors of Kim Jong-Un's regime and the plight of her fellow North Koreans, but also to the enslavement of women refugees in China. Park became an international icon of resilience and bravery after a video of her address at the 2014 One Young World Summit went viral. Since then, her impassioned and deeply personal speech about her experiences has been viewed more than 80 million times.

Linda Rottenberg



For more than a decade, Linda Rottenberg was known as “la Chica Loca” (the Crazy Girl) for insisting that high-impact entrepreneurs exist in emerging and developing markets. She proved the skeptics thoroughly wrong. Rottenberg is co-founder and CEO of the nonprofit company Endeavor, which selects, mentors, and co-invests in promising entrepreneurs in 30 countries and a number of underserved U.S. markets. With this support, Endeavor entrepreneurs have transformed their local communities, generating over \$20 billion in annual revenues and creating more than 3 million jobs. In addition to overseeing the Endeavor Catalyst fund, designed to invest exclusively in Endeavor entrepreneurs and sustain Endeavor's operations, Rottenberg currently serves on three corporate boards and is a member of the Yale President's Council on International Activities. In her bestselling book, *Crazy Is a Compliment: The Power of Zigging When Everyone Else Zags*, Rottenberg draws on her unmatched experience in entrepreneurship to lay out a roadmap for getting started and growing bigger.

Tracy Ryan



Tracy Ryan is currently responsible for all claims operations within Global Risk Solutions, Liberty Mutual's global commercial and specialty lines business. Tracy leads 3,300 dedicated Claims employees who handle 500,000 new claims each year for Liberty Mutual customers. Prior to this role, Ryan was Executive Vice President and Chief Product Officer for Liberty's commercial product lines where she established and executed strategies for managing product line growth and profitability. A Liberty Mutual employee for 25 years, Ryan has held various leadership roles across Actuarial, Product, and Claims, as well as serving as Vice President and General Manager for the UPS Account, Liberty's largest customer relationship. Ryan has served on the boards of the National Council on Compensation Insurance, and the Workers Compensation Research Institute. She is a Fellow of the Casualty Actuarial Society.

Mary Shapiro



Mary Shapiro is Professor of Practice at the Simmons School of Business, teaching undergraduates, MBA, students, and executives in the area of organizational behavior. Her research centers on team building, leadership across multiple social identities, influential communication, and career strategies for both individuals and organizations. She is the author of the popular handbook, *The HBS Guide to Leading Teams*, and co-author of two books on interviewing and career strategies. Shapiro also developed *The Communication Styles Diagnostic*, an online tool used by thousands of managers to improve their effectiveness with individuals and teams. Throughout her career, Shapiro has consulted with Fortune 500 companies, private institutions, and nonprofits. She also works with numerous boards of directors on their strategic planning efforts, and recently served as First Vice Chair of the Girl Scouts of Eastern Massachusetts.

Jen St. Pierre



Jennifer St. Pierre is Vice President of Strategy, Planning and Operations in the Storage Division of Dell Technologies. In this role, she is responsible for driving key strategic and transformational initiatives focused on accelerating growth and reducing operational complexity. A 13-year technology professional, St. Pierre focuses on cross-functional execution of business priorities and assists leaders in identifying the capabilities needed to grow and transform their businesses. St. Pierre joined Dell Technologies in 2006 and has held a variety roles in areas ranging from corporate development and integration to operations and transformation.

Serena Williams



Widely regarded as one of the top athletes of all time, tennis powerhouse Serena Williams has won 23 Grand Slam singles titles, twice held four Grand Slam singles titles simultaneously (a feat now known as the *Serena Slam*), and ranked as the number-one female player in the world for 319 consecutive weeks. But her achievements are hardly limited to the tennis court. An activist-entrepreneur, Williams has used her celebrity stature and business acumen to fight fiercely for gender equity, particularly for women of color. She has turned her love of fashion into a successful direct-to-consumer clothing line with a mission to empower women in their daily lives. She also runs a venture capital fund that invests in companies embracing diverse leadership and individual empowerment. Williams has a long history of giving back, particularly to causes related to education for underserved groups and support for victims and their families whose lives have been touched by senseless violence.

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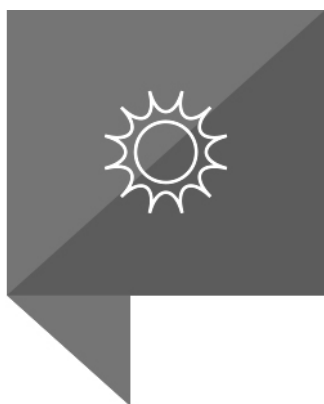
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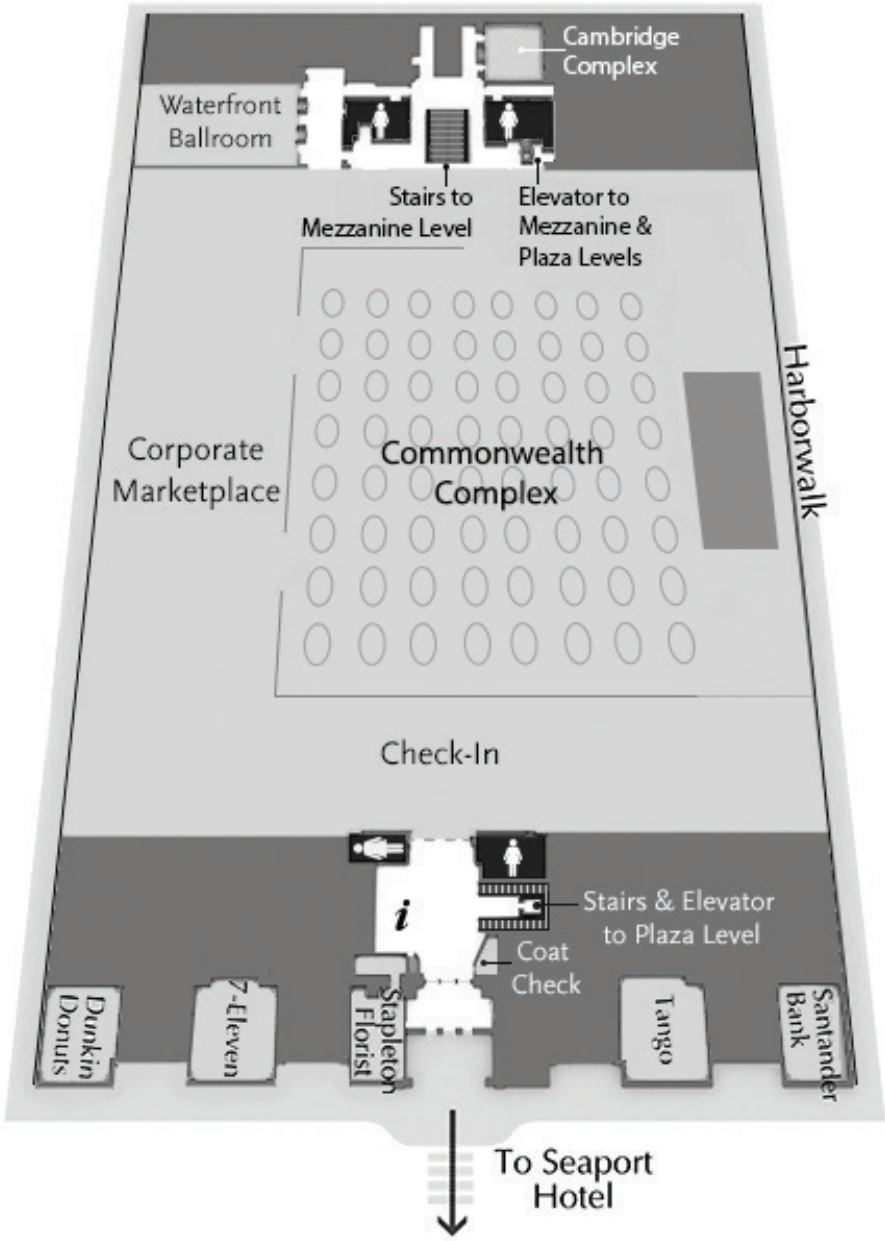
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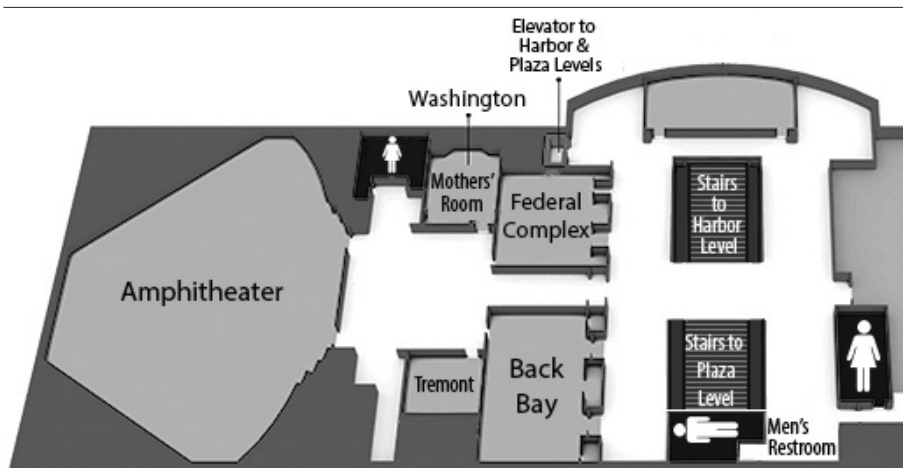
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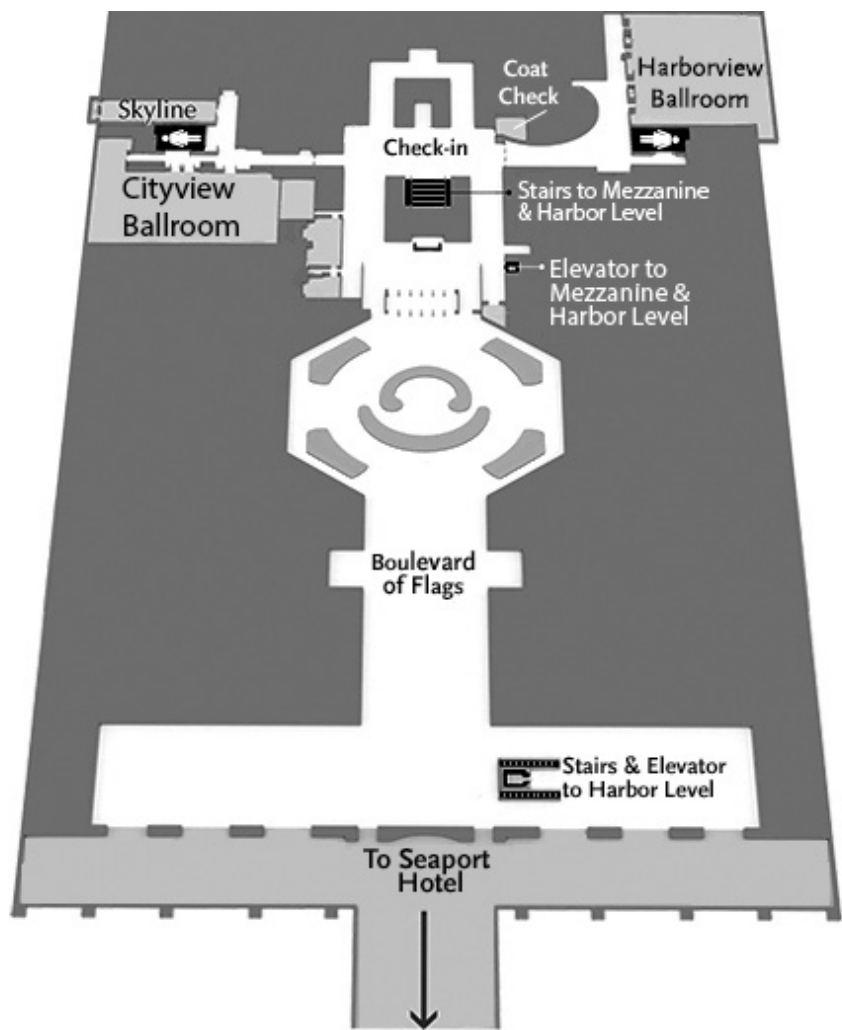
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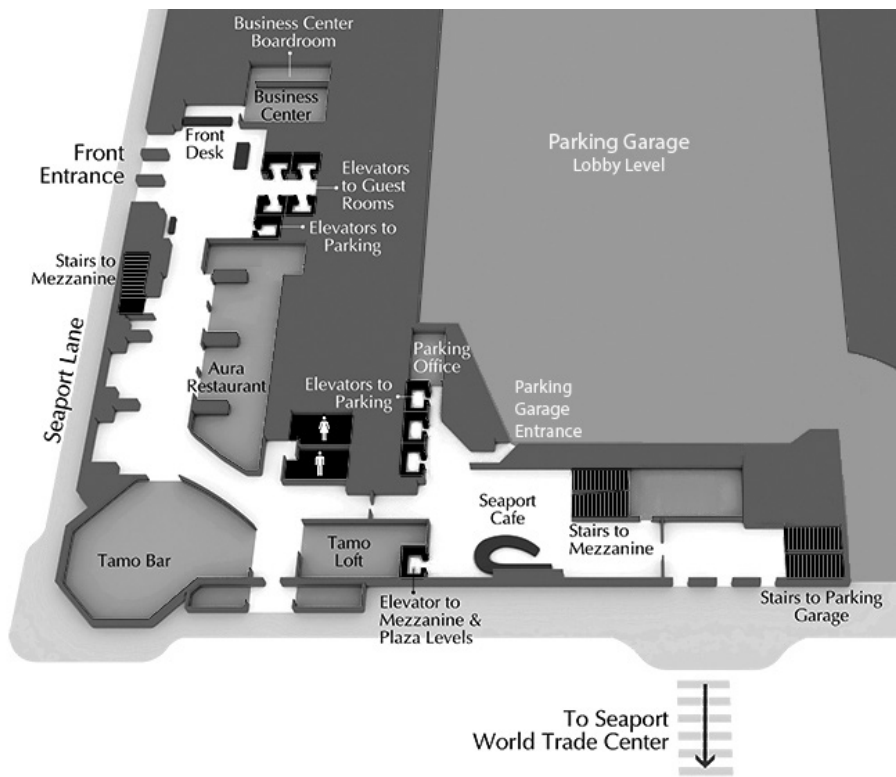


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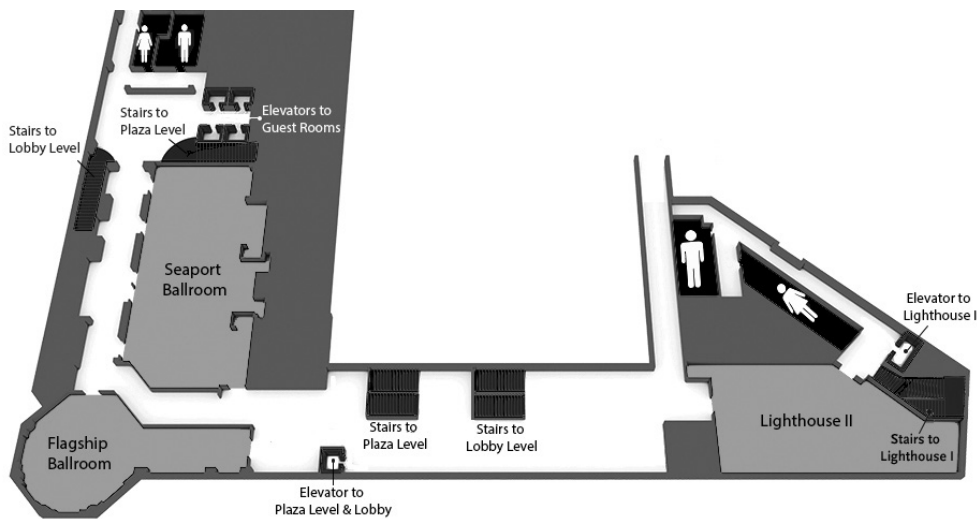


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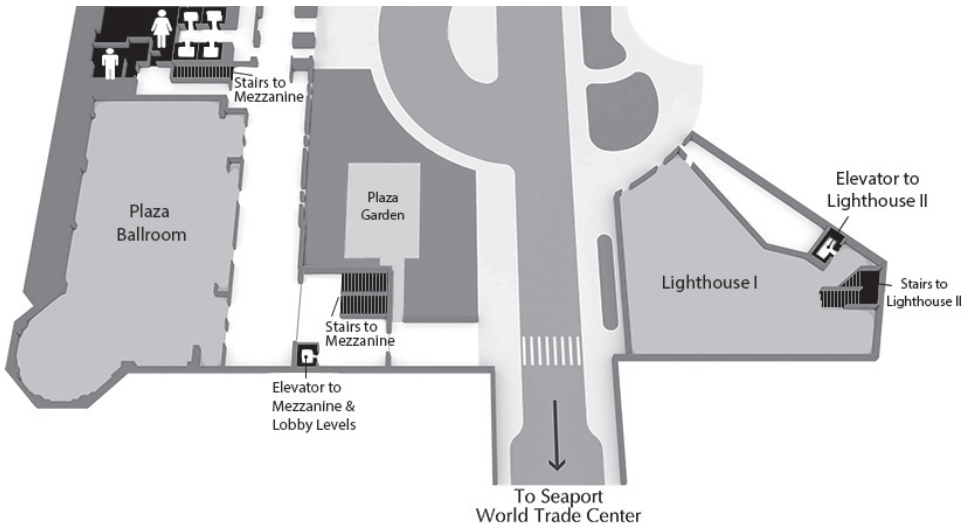
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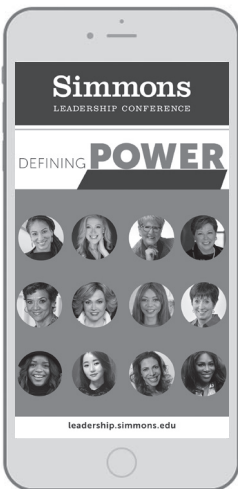


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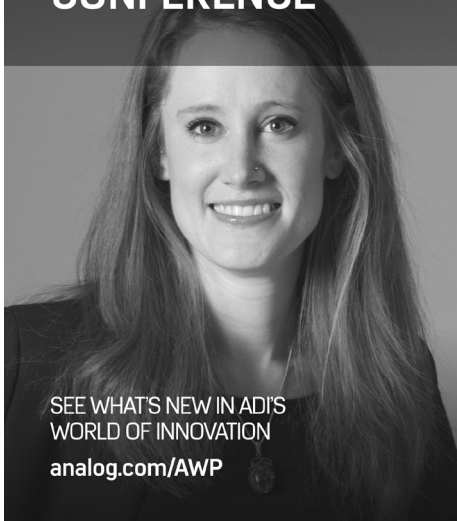


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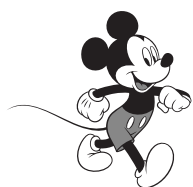
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