

A photograph of Susan Mackenty Brady, a woman with blonde hair, wearing a green long-sleeved top and a long necklace, speaking on a stage. She is holding a small black device in her right hand and pointing upwards with her left hand. The background is a purple and blue geometric pattern.

Susan
MACKENTY BRADY

*The Power of
Respect*

“Susan is high energy
and high impact! ...
You leave any time
spent with Susan feeling
inspired to do more
and be even better.”

— KIM COCKRELL,
CHIEF HUMAN RESOURCES OFFICER,
TOYOTA MOTOR MANUFACTURERS

*Wall Street
Journal*
**Best-Selling
Author**

Chief Executive Officer,
Simmons University Leadership Institute;
Deloitte Ellen Gabriel Chair
for Women and Leadership,
Simmons University

Creator & Host:
*The Better
Understanding
Podcast®*



ABOUT SUSAN

SUSAN MACKENTY BRADY is a CEO, *Wall Street Journal* bestselling author and speaker about respect as a leader's ultimate catalyst for accountability, inclusivity and results.

Susan is the founding CEO of The Simmons University Leadership Institute where she holds the Deloitte Ellen Gabriel Chair for Women and Leadership.

As an expert in driving accountability and performance, she teaches leaders, executives and leadership teams how to create cultures of respect and has keynoted or consulted at over 500 organizations around the world.

She is the co-author of the *Wall Street Journal* bestseller *Arrive & Thrive: 7 Essential Practices of Women Navigating Leadership* (McGraw-Hill, April 2022), *The Inclusive Leader's Playbook* (Simmons University), *Mastering Your Inner Critic and 7 Other High Hurdles to Advancement: How the Best Women Leaders Practice Self-Awareness to Change What Really Matters* (McGraw-Hill), and *The 30-Second Guide to Coaching Your Inner Critic*.

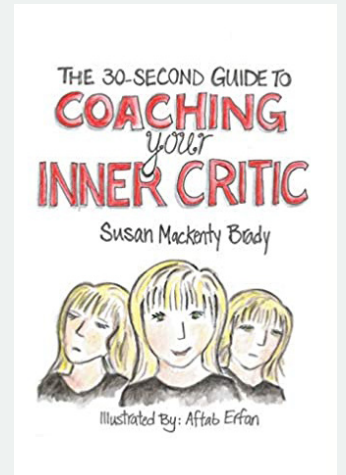
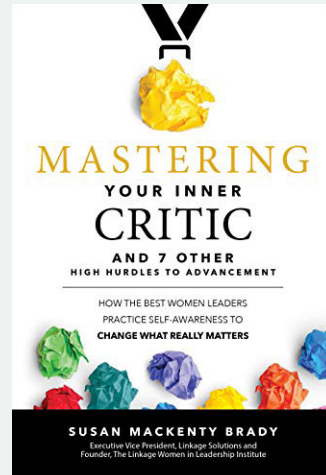
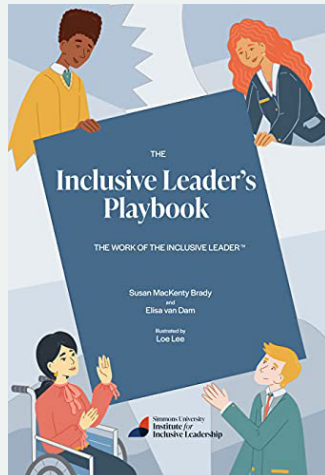
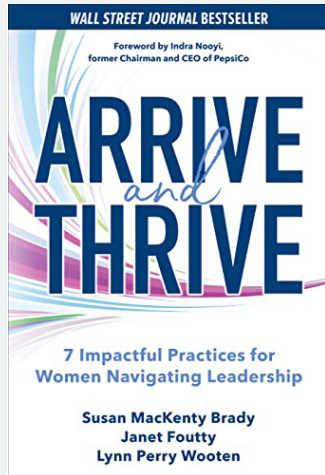
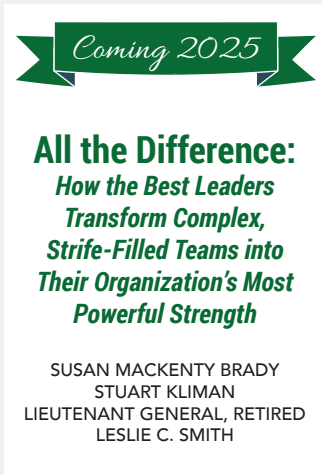
Her media appearances include "Good Morning America" on ABC-TV, *Bloomberg Businessweek*, *Forbes* and *Inc. Magazine*.

AFFILIATIONS





BOOKS



RECENT MEDIA



Read more **Media & Writing** about Susan Mackenty Brady

PODCAST



The **Better Understanding Podcast**, hosted by Susan Mackenty Brady



SIGNATURE KEYNOTES

(titles can be tailored to fit event focus)

Igniting Leadership Performance from the Inside Out

How Self-Awareness, Resilience & Presence Drive Results

What drives high-performing leaders isn't just skill – it's how they show up under pressure. In this compelling keynote, leadership expert Susan Mackenty Brady delivers a fresh, business-grounded approach to building the leadership core: self-awareness, composure, and clarity. Drawing from decades of experience and research, Susan shares practical tools leaders can use immediately to elevate their personal effectiveness, strengthen relationships, and lead with greater purpose and precision – especially when the stakes are high.

Navigating Conflict with Confidence

Turning Tension into Trust, Accountability & Progress

Conflict is inevitable – but dysfunction is optional. In this practical and inspiring keynote, Susan MacKenty Brady re-frames conflict as a strategic leadership skill. She shares a proven approach for addressing tension with clarity, curiosity, and confidence – before it derails performance or culture. Whether you're leading a team, managing cross-functional friction, or navigating change, you'll gain tools to foster productive dialogue, restore alignment, and move forward stronger than before.

Continued....



KEYNOTES *continued*

The Power of Authentic Presence

*Lead with Credibility, Confidence & Clarity
 – In Every Room You’re In*

In today’s complex workplace, it’s not just what you know – it’s how you show up. This keynote dives into the mindset and mechanics of executive presence, offering a modern, research-informed approach that goes far beyond posture and polish. Susan MacKenty Brady helps leaders elevate how they’re experienced by others – whether speaking up in a meeting, influencing across silos, or leading under pressure. With practical tools and an authentic tone, this session equips leaders to project confidence, build trust, and lead with lasting impact.



Breaking barriers—

large or small—requires courage, both for ourselves and for those who depend on us to lead the way. Cultivating courage allows us to take risks not in the absence of fear, but despite it.

Susan
MACKENTY BRADY

The Power of
Respect

SUSAN HELPS LEADERS AND TEAMS WHO:

✓
Need to
**FOSTER GREATER
ACCOUNTABILITY**
& results

✓
Face
TALENT DRAIN
and / or burnout

✓
Have **DOUBT** in
themselves and
others

✓
Are frustrated
about getting
INCLUSION
right

✓
Desire enhanced
skill to navigate
**INTERPERSONAL
CONFLICTS**

✓
Struggle to
lead with
SENSITIVITY

“

Susan masterfully translates her hard-won experience into profound advice and practical action. Her compassion, humor and understanding helps people reframe how they perceive themselves and their situation. She is very authentic and **her wisdom stays with you long after you hear it.** I love what she is doing to change the game for women leaders globally!”

—**KELVIN WOMACK**, CHIEF DIVERSITY OFFICER, **ST. JUDE CHILDRENS RESEARCH HOSPITAL**

“

Susan's authenticity, care, and expertise shines through. **She has such a beautiful way of encouraging leaders to be brave and bold** in their approach while also honoring the importance of human connection.”

—**KATHRYN FISHMAN**,
VP, PROJECT MGMT
NATIXIS INVESTMENT MGRS

“

As a leadership wellbeing expert, Susan specializes in turning complex interpersonal concepts (like managing conflict, relational and emotional intelligence, and fostering psychological safety, leading inclusively, to name a few) into **clear, helpful and operational advice.**”

—**BRIGADIER GENERAL TOM KOLDITZ**, PROFESSOR EMERITUS, **U.S. MILITARY ACADEMY, WEST POINT**

FOR SCHEDULING, PLEASE CONTACT:

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Susan
MACKENTY BRADY

The Power of
Respect



Susan has been studying, researching and practicing human development for nearly three decades and, as a result, has tremendous clarity about what it takes to **communicate and connect as a high-impact leader.**

—ASHA GEORGE, CHIEF DIVERSITY, EQUITY & INCLUSION OFFICER, ELECTRONIC ARTS



Susan's greatest gift is her faith that **we are all capable of living more meaningful, impactful, authentic, and compassionate lives.** Second only is the fact that she can teach us how."

—GREG MORELY, GLOBAL HEAD OF DIVERSITY, EQUITY AND INCLUSION, MOET-HENNESSEY



Susan is high energy and high impact! Not afraid to challenge, she skillfully brings people along on a journey of self-discovery. You leave any time spent with Susan feeling **inspired to do more and be even better.**

—KIM COCKRELL, CHIEF HUMAN RESOURCES OFFICER, TOYOTA MOTOR MANUFACTURERS

HOW AUDIENCES DESCRIBE SUSAN:

Entertaining • Authentic
Inspiring
 Funny • Heartfelt • Memorable
 Encouraging • **Relatable**
 of Value • Powerful • Human • Motivating
 Wise

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