

SUSAN MACKENTY BRADY

THE POWER OF RESPECT

**Globally Renowned
Leadership Expert** trusted
by 500+ organizations
around the world

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Best-Selling Author

Creator & Host:
The Better
Understanding Podcast

**Featured on ABC's *Good
Morning America***



Simmons University
**Institute for
Inclusive Leadership**

CONFERENCE

2025

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Leadership



ACTION-ORIENTED KEYNOTES THAT ENERGIZE TEAMS AND ACCELERATE RESULTS

According to the 2024 Simmons University's Thrive Index™, we thrive on the job when we're making a meaningful contribution, being recognized for it, and continuously learning and growing. What's even more compelling? Employees give more discretionary effort and top talent stays longer when they thrive.

These keynotes offer practical guidance on addressing factors that influence thriving, such as leadership practices, self-determination, and opportunities for growth. Some sessions also cover potential challenges that organizations may encounter. Select the best session for you or your organization to create sustainable, supportive environments where everyone can truly excel.

EXPLORE SUSAN'S WORK:

[BIO](#)[BOOKS](#)[PODCAST](#)[VIDEO](#)

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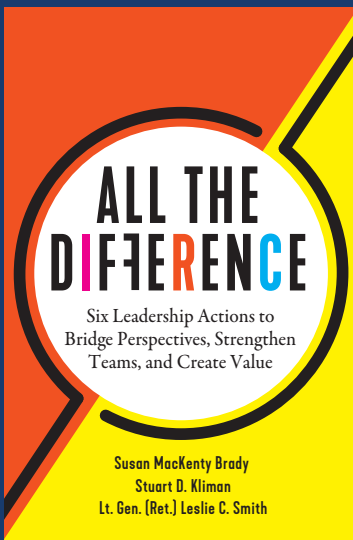
LEADING WITH CARE, DELIVERING WITH ACCOUNTABILITY.

Organizations thrive when leaders balance two essentials: care for people and accountability for results. Too much care without accountability stalls progress. Too much accountability without care erodes trust. The challenge of leadership today is striking the right balance between both.

IN THIS KEYNOTE, PARTICIPANTS WILL LEARN HOW TO:

- Fuel results and relationships at the same time
- Manage themselves while having uncomfortable conversations
- Return to their best self when dynamics get tricky
- Create cultures where accountability feels fair and care is authentic

Leaders who master this balance do more than avoid disengagement. They build thriving cultures where people want to belong and deliver their best.



ALL THE DIFFERENCE: BRIDGING PERSPECTIVES TO STRENGTHEN TEAMS AND ACCELERATE ORGANIZATIONAL PERFORMANCE

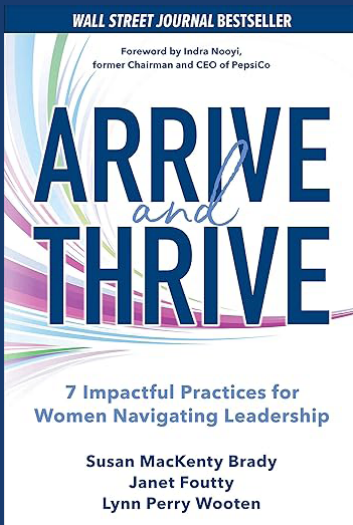
Today's workplace is filled with difference—of perspective, style, identity, and interest. When leaders are emotionally and relationally ready, these differences become a powerful source of innovation, trust, and results. When handled poorly, the same differences erode value, drain energy, and stall performance.

Drawing from her forthcoming book *All the Difference* (Harvard Business Review Press, 2026) co-authored with General Leslie Smith & Stuart Kliman, Susan MacKenty Brady shares insights and stories that help leaders see difference as raw material for progress, not friction. Through storytelling, truth telling, and humor, this keynote shows leaders how to face conflict directly and handle tough conversations with emotional intelligence.

IN THIS KEYNOTE, PARTICIPANTS WILL LEAVE WITH:

- A framework for seeing difference as an opportunity to create value
- Practical actions to navigate conflict and repair relationships when things go wrong
- The confidence to lead with both clarity and care, fueling stronger performance

Audience members learn to recover quickly when dynamics go off track, turning challenging moments into opportunities to build trust and drive performance.



ARRIVE & THRIVE: 7 IMPACTFUL PRACTICES FOR EVERY LEADER

How can leaders flourish in senior roles as their best selves, inspire excellence in their teams while safeguarding their own wellbeing, and at the same time lead a fulfilled life?

In this engaging and energizing keynote, Susan brings seven powerful practices to life, offering women—and the men who work alongside them—a practical roadmap to thrive in leadership.

IN THIS KEYNOTE, PARTICIPANTS WILL DISCOVER:

- Why thriving matters and how people experience it at work
- What the seven practices are and how to apply them for personal growth and in coaching others
- Why knowing your best self matters—and how to return to it after setbacks

Powered by the best-selling book *Arrive & Thrive: 7 Impactful Practices for Women Navigating Leadership*, this keynote equips leaders to make a bigger impact and role-model what thriving in leadership truly looks like.



FROM INNER CRITIC TO INNER CHAMPION: UNLOCKING PEAK LEADERSHIP PERFORMANCE

Every leader carries an inner critic, a persistent voice that casts doubt, fuels comparison, and holds us back from our potential. Left unchecked, this voice chips away at confidence, clouds judgment, and limits both team and organizational success.

The most effective leaders learn to replace that critic with their Inner Champion, the voice of clarity, courage, and self-belief that empowers them to lead with authenticity and impact. In this energizing keynote, Susan MacKenty Brady shares practical tools, relatable stories, and proven strategies for transforming moments of self-doubt into opportunities for growth.

IN THIS KEYNOTE, PARTICIPANTS WILL LEARN TO:

- Recognize how the inner critic shows up and undermines leadership
- Activate their Inner Champion to reset in moments of pressure
- Lead with greater confidence, presence, and positive influence

When leaders call on their Inner Champion, they elevate their own performance and inspire those around them to thrive.



SPEAKING ENDORSEMENTS

“As a leadership-well-being expert, Susan turns complex interpersonal concepts—**psychological safety, inclusive leadership, emotional clarity**—into clear, operational advice.”

— Brigadier General Tom Kolditz, Professor Emeritus, U.S. Military Academy, West Point



“Susan is high energy and high impact. You leave any time spent with her **feeling inspired to do more and be even better.**”

— Kim Cockrell, CHRO, Toyota Motor Manufacturers

“Susan’s authenticity, care, and expertise shine through. She **encourages leaders to be bold while honoring connection.**”

— Kathryn Fishman, VP, Project Management, Natixis Investment Managers

“Susan is authentic, wise, and her wisdom lingers long after you’ve heard it.”

— Kelvin Womack, Former Chief Diversity Officer, St. Jude Children’s Research Hospital