

# SIMMONS LEADERSHIP CONFERENCE

# WHO'S IN THE ROOM

ATTENDEE SNAPSHOT  
SHOWCASING AVERAGE  
FROM 2022-2025



**Simmons**  
UNIVERSITY

# CONFERENCE ENGAGEMENT

Thousands of professionals have joined our community each year—reflecting the power and reach of this experience.

**1,120**

Average Annual  
In-Person  
Attendance

**2,860**

Average Annual  
Virtual  
Attendance

**396**

Average Annual  
Number of Attending  
Organizations

## SATISFACTION RESULTS OF EVALUATION



**93%**

evaluated the  
conference very good  
or excellent



**95%**

would recommend  
the Conference to a  
friend or colleague



**95%**

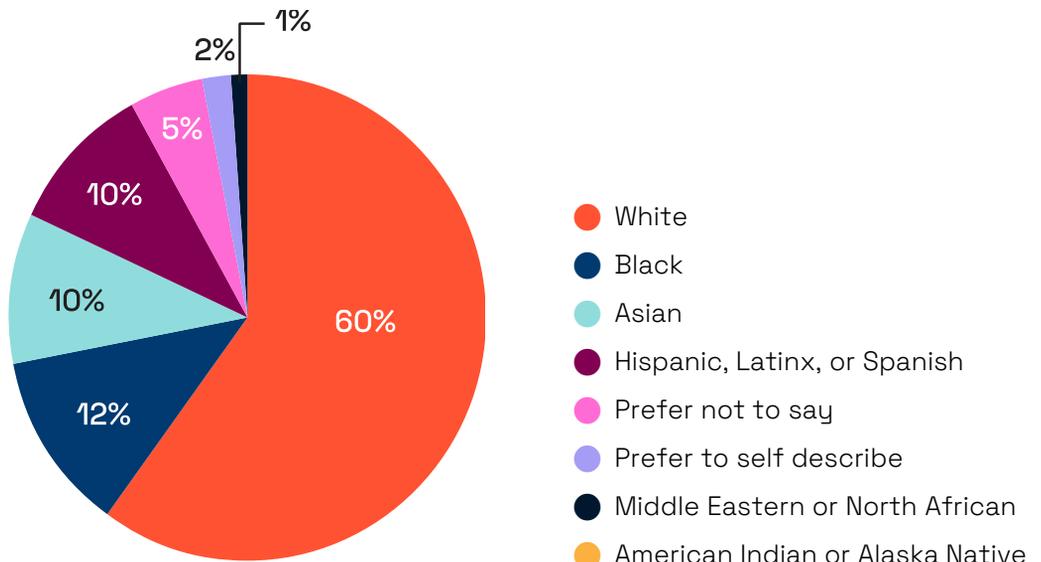
would attend a  
future conference



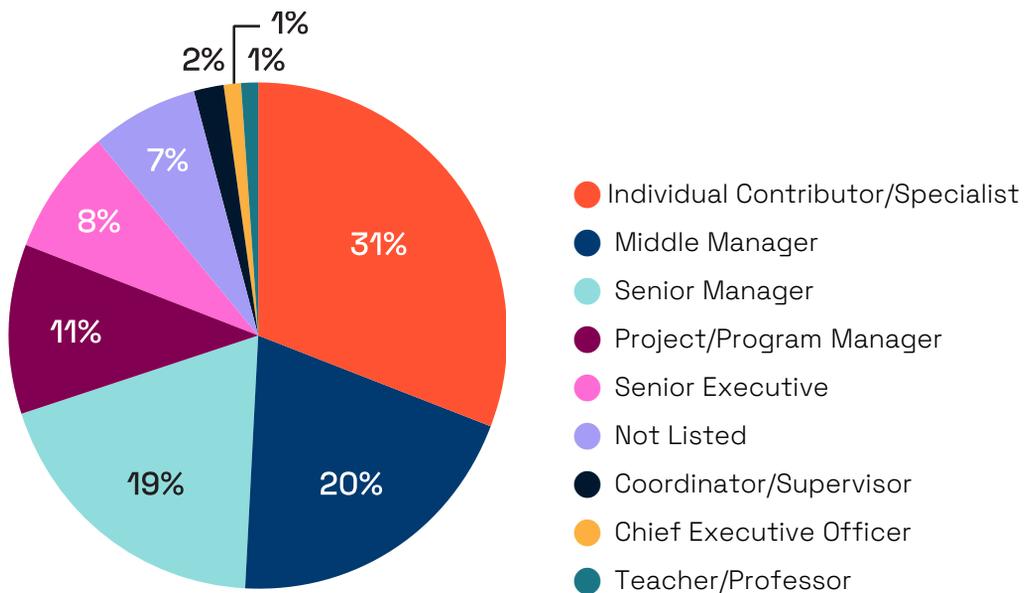
# ATTENDEE DEMOGRAPHICS

Our attendees represent diverse industries, backgrounds, and perspectives—all connected by a shared commitment to leadership excellence.

## RACIAL ETHNIC IDENTITY



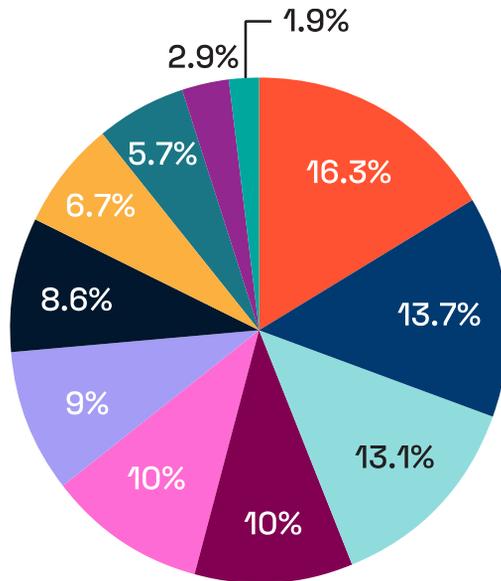
## JOB TITLE/ JOB FUNCTION



# ATTENDEE DEMOGRAPHICS



## ATTENDEE INDUSTRY DISTRIBUTION



- Information Technology
- Not Listed
- Healthcare/Medical
- Finance/Banking/Insurance
- Computer Hardware/Software
- Education/Training
- High Tech
- Pharmaceuticals
- Manufacturing/R&D
- Non-profit
- Telecommunications



# BRAND REPRESENTATION

Leading companies across industries choose this platform to elevate their brand and their leaders.



**110,877**

views to the conference  
sponsor page



**43% increase**

in engaged website  
visitors in 2025



**33% increase**

average time per session  
for website visitors

**242,000**

impressions of your logo  
25 email communications  
x 24,000 receivers



# YOU BELONG HERE



**SIMMONS  
LEADERSHIP  
CONFERENCE**

The Simmons Leadership Conference was produced and hosted by the Simmons University Institute for Inclusive Leadership. Our goal is to manifest equity in leadership in our lifetime by fostering gender parity and cultures of inclusion. We offer innovative research, events and leadership programming that empower inclusive leaders at all levels.



[www.inclusiveleadership.com](http://www.inclusiveleadership.com)